

Red Shirt Foundation Inspires Coastal Community Employees to Support Ending Workplace Violence

May 14, 2014: Drop by any Coastal Community location between May 20th and May 24th and you'll see employees wearing all shades of red. The colour is being donned in tribute to the tragic incident that occurred at Nanaimo's Western Forest Products mill on April 30th—which has since given rise to the Red Shirt Foundation, aimed at bringing education and awareness to workplace violence.

Because April 30th's tragic events have touched many Coastal Community employees both directly and indirectly, the company is encouraging its employees to wear red next week and make a donation in support of the Foundation. Coastal Community will match employee donations, as well as those made by members, clients, and Vancouver Islanders to a maximum of \$2,500.

Stop by any Coastal Community location from now until May 31st to make your donation. For more information on the Red Shirt cause, please visit www.redshirtfoundation.com.



Employees from Coastal Community's Southgate location in Nanaimo wear red in support of the Red Shirt Foundation