

# A look at Canadian charitable giving

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In 2017 CanadaHelps, a non-profit charitable organization that serves as a gateway to the over 86,000 registered charities in Canada, released a report entitled *The Giving Report* to encourage Canadians to learn more about charities, understand where their money goes and how we as Canadians give to charity.

**SOURCE** [CanadaHelps Website](#) and [The Giving Report](#)

## Meet the Sector

- There are over 86,000 registered charities in Canada
- The charity sector employs over 1.7 million people on a full-time basis representing 12% of the Canadian workforce.
- The majority of Canada's charities are small. 91% have 10 or fewer paid full-time staff and of these 63% are completely volunteer-run.

## Giving Facts

- The average Canadian family that claimed donations on their tax return gave \$1,820.
- 33% of Canadian families and individuals that filed their taxes claimed charitable donations; that's 3% fewer than in 2010.
- Those with an annual income of \$150-\$199K earn 7.5 times more in income than those with less than \$20K in annual income, but give just 2.5 times more in donations.
- Manitoba has the highest percentage of families and individuals that claim donations.
- Alberta has the highest average donation amount.
- Monthly donations now represent 15% of all donated dollars and 33% of the number of donations processed by CanadaHelps. Monthly donors are more loyal and give almost two times more than one-time donors.

**There is a true seasonal nature to giving. Each year, 35% of giving happens in December – 10% on the last three days of December alone.**

## Donate

As well as the traditional method of giving to charity, CanadaHelps makes it easy to support your favourite charities.

Whether you want to give once, give monthly, or donate a security or mutual fund, with CanadaHelps you can donate online to any registered Canadian charity. You can give in tribute or in memory. And you'll always receive a charitable tax receipt.

## Get Started:

### [Find a Charity](#)

You can search by the charity name or by category

- Animals
- Arts & Culture
- Education
- Environment
- Health
- Indigenous Peoples
- International
- Public Benefit
- Social Services
- Religion



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