



Coastal Community Credit Union invests in the Comox Valley

For immediate release

Comox Valley, March 6, 2007 -- From March 10th to the 14th, Mount Washington and the Comox Valley will welcome over 140 athletes and teams from around the world when they host the *2007 International Paralympic Committee (IPC) Nordic Skiing World Cup*.

The event – one of the first of its kind in Canada – is sponsored in part through a \$5,000 grant from Coastal Community Credit Union to the Comox Valley World Cup Organizing Committee.

The grant was made possible through Coastal Community's 2006 Coastal Spirit Fund program, in which sixty community groups received a total of \$150,000 in grants to fund worthy projects across Vancouver Island.

Including the IPC World Cup, Coastal Community awarded a total of \$16,000 in Coastal Spirit Fund grants to Comox Valley area initiatives such as, the CV Boys & Girls Club Golf Marathon and the Courtenay Recreational Association's The Linc Youth Centre.

In addition to the grant, IPC World Cup pins are available for sale from March 10th to March 14th at Coastal Community branches throughout the Comox Valley. The pins sell for \$5.00, and help raise funds for the IPC and generate awareness of the event.

"We're pleased to be able to contribute to the IPC World Cup and encourage everyone to attend," says Terry Hills, Manager of Coastal's Comox Branch. "It's an exciting event that's good for the Comox Valley."

Coastal Community launched the Coastal Spirit Fund last year in response to the diverse needs of Vancouver Island communities. With decisions made locally, funding is allocated regionally based on a combination of Credit Union membership and community population. Applications are considered in the areas of: Arts & Culture, Community Service, Environment, Health, Sports & Recreation, Economic Development and Youth & Education.

In addition to the Coastal Spirit Fund, Coastal provided over \$200,000 last year to Vancouver Island communities through a variety of Community Investment programs. "We strive to be the best choice for financial and community leadership," says Joe Cristiano, Coastal's Senior Vice President of Marketing.

Community Groups interested in applying to the 2007 Coastal Spirit Fund, or other donation and sponsorship programs, are invited to visit Coastal's website at www.cccu.ca.

About Coastal Community Credit Union

Coastal Community Credit Union is the largest credit union based on Vancouver Island. From Victoria to Port Hardy, the Credit Union offers quality financial solutions and unsurpassed service through a network of community branch, financial planning, business and insurance locations. Passionate about its communities, the Credit Union provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment program. Visit Coastal Community on the web at www.cccu.ca.

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