



TOGETHER, LET'S DO GREAT THINGS

Coastal Community calendar helps support leadership skills for Island youth

Thursday, October 11, 2018 – Vancouver Island & the Gulf Islands: Starting October 15th, to help celebrate Co-op Week, Islanders will be able to pick up Coastal Community's annual calendar at any of their locations for a suggested donation of \$2.00. The calendar features the talents of local photographers, and Coastal Community uses 100% of the sale proceeds to help sponsor youth across the area to attend The Youth Excellence Society (YES) Camp.

The YES leadership camp offers a leadership training program to empower 14 to 18-year-olds from around the province. The program is made possible through the support of BC's co-operative and credit union movement and takes place at the Cowichan Lake Outdoor Education and Conference Centre. The teens learn leadership and team building skills as they build relationships with their fellow campers through activities like canoeing, hiking, and swimming. They also attend facilitated workshops on themes like communication and leadership.

Nanaimo student Lauren Klassen spent an enjoyable week at The YES last summer. "The skills I will be bringing home include communication, confidence, and how to see things from others' perspectives," she said.

The program's emphasis on working together to create positive change is a perfect illustration of the co-operative spirit celebrated during Co-op Week, according to Allyson Prescesky, Senior Manager, Community and Communications for Coastal Community.

"Working together to build a better world is part of the co-operative DNA. We're proud to use our calendar campaign to help our young people access The YES Camp's 30 years of experience in teaching the tools to help build healthier communities locally, nationally and globally," said Prescesky.

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About

COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continue to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 24 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. CCCU continues to help build healthier communities in part through donations, sponsorships, scholarship and fundraising efforts totaling over half-a-million dollars each year.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union