



Innovative Experience to Improve Financial Health Now Available in Eagle Creek Village, Victoria!

Monday, January 29, 2018 – Vancouver Island & the Gulf Islands, BC: The largest Vancouver Island-based financial services organization is the newest neighbour in the vibrant Eagle Creek Village community. Coastal Community Credit Union opened their third branch in the Capital Regional District (CRD) in early January, ready to help people and businesses achieve their financial goals and dreams.

The new Eagle Creek branch is the 24th location on the islands for the Credit Union and breaks the mold of a traditional bank branch or insurance agency. Committed to being an integral part of their new community and offering people what they need when they need it, the full service location includes the latest in instant banking conveniences, a wider range of service hours, innovative solutions from the insurance, banking and wealth management divisions, and of course Coastal Community's caring, helpful and highly personalized service and advice.

A focus on building relationships and providing advice that improves financial health is core to Coastal Community's vision, according to Adrian Legin, Coastal Community's President and CEO. "The Victoria team, along with everyone else in the organization, is really excited to meet our new neighbours and invite them to experience the Coastal Community difference in our offering of full financial services."

"As a 100% island-based organization, we live and work in the areas we serve," adds Moira Hauk, Regional Manager, South Vancouver Island. "That means we can make decisions right here that match the needs of people and businesses to solutions that are grounded in local knowledge. It also means we are passionate about giving our time, energy and leadership to strengthening this lively and diverse community."

A great addition to the two full-service locations Coastal Community already has in the CRD, one located in Goldstream Village in Langford and the other on Fort Street in downtown Victoria, the new branch is located just across from the Victoria General Hospital at #110 – 17 Helmcken Road. The location is open six days a week with an Interactive Teller Machine delivering extended hours and personalized service via live video for added convenience.

Quick Facts:

- The Eagle Creek Village full service location includes Coastal Community's 24th credit union branch and 17th Coastal Community Insurance Services (2007) Ltd. office, as well as experts who can help with investing and planning needs through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management Inc. Personalized advice and services are available for individuals, businesses and community organizations.
- Coastal Community has been proudly providing services to Islanders for over 70 years and is in the top 10% of the hundreds of credit unions in Canada, when measured by asset size.
- Through the Exchange ATM network, members have access to thousands of "ding-free" ATMs across Canada.
- At Coastal Community Credit Union, depositors are 100% protected by the Credit Union Deposit Insurance Corporation of BC, regardless of the size of the account.

Stay tuned to cccu.ca as well as Coastal Community's social media sites for more on the exciting promotions planned for the launch of the new location.

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COASTAL
COMMUNITY

TOGETHER, LET'S DO
GREAT THINGS

CONTACT:

Gerry Weaver, Communications Specialist
gerry.weaver@cccu.ca | toll-free: 1.888.741.1010

About
COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continue to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in Canada.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 24 branches, 17 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union