



October 3, 2016

Call for Nominations of Candidates for the 2017 Board of Directors Election

We invite you to consider running in our upcoming Directors Election! If you, or someone you know, would like to play an important part in the future of the largest credit union based on Vancouver Island and the Gulf Islands, then we want to hear from you.

Director Nomination and Election Quick Facts

- There are four director positions to fill, each for a three-year term that will start following our Annual General Meeting on May 4th, 2017.
- Members who are eligible to be candidates to stand for the Directors Election must:
 - be a personal member in good standing since at least January 1, 2016;
 - be a minimum of 19 years of age; and,
 - qualify subject to the Rules of Coastal Community Credit Union and other applicable Acts.
- Potential candidates must be sponsored by two members in writing through a nomination form, available at our branches or on cccu.ca. All Coastal Community members in good standing, including junior members and those administering estates, are able to sponsor a candidate.

What We are Looking for

Given the important role of our Board of Directors, the knowledge and experience that it needs to possess as a group is significant. While all areas are important, at this time we're looking to further strengthen our existing Board expertise in the following capacities:

- **Financial Accounting/Audit-** Current experience including: reading and interpreting corporate financial statements, understanding the relationship between financial performance and strategic plans and the ability to identify/describe organizational risks and controls, and supported by relevant courses and/or designations.
- **Financial Services-** Current experience including: understanding competitive forces and industry trends, financial opportunities balanced with risk, knowledge of a broad range of business lines inclusive of retail banking, commercial services, insurance and wealth management, and supported by relevant courses and/or designations.
- **Human Resources & Compensation-** Current experience including: overseeing and evaluating CEO performance, oversight of leadership succession planning, interpreting compensation survey data, understanding HR management responsibilities and accountabilities, and supported by relevant courses and/or designations.
- **Governance-** Current experience including: understanding the board's role in regulatory and legal board responsibilities, approving policies and procedures, reviewing important decisions, monitoring performance and regulatory reporting, and supported by relevant governance courses and/or designations.

Please note: Coastal Community Credit Union's Nominating Committee will be interviewing all candidates. Candidates will be assessed on all areas of expertise, in particular those identified above. The interview's purpose is to identify and recommend to our members a minimum of five candidates (the number of vacant positions plus one).

Time Commitment

If you become a new Coastal Community Credit Union Director, you should expect to spend a minimum of 20 hours per month on various duties including preparation for meetings, attendance at Board and committee meetings, orientation activities and community events.

Nomination Entries

Coastal Community Credit Union must receive completed nomination forms at our head office or any branch location beginning October 7th, 2016 through to close of business on November 15th, 2016. Nomination forms and additional information are available at cccu.ca, through our branches, or by calling 1.888.741.1010 or emailing service@cccu.ca.

Your nominations could lead to the opportunity to help steer our 100% Island-based organization with \$2 billion in balance sheet assets and over 75,000 members. Thank you for your interest.

Yours truly, on behalf of the Nominating Committee,

Please note that this notice must be sent to all Coastal Community Credit Union members, including junior members and estates.

**How you can expect to receive your
2017 Board of Directors Election Package**
including your ballot & candidate information

	Through MemberDirect online banking	Through the mail
Regular online banking users	✓	
Infrequent* online banking users	✓	✓
Non online banking users		✓
Business members		✓

Ways you can vote in our 2017 Board of Directors Election

	Through MemberDirect online banking	Through the mail	In branch
Regular online banking users	✓	✓	✓
Infrequent* online banking users	✓	✓	✓
Non online banking users		✓	✓
Business members		✓	✓

**You're one click away from a simple and secure way of
voting in our Directors Election!**

Why you should vote online through MemberDirect online banking:

- It's easy—with no risk of a spoiled ballot
- Vote at a time that's convenient for you, from the comfort of your computer
- Nothing to mail
- 24/7 access to candidate profiles, including video bios

Take advantage of these benefits, and help reduce paper usage, by voting online. It all starts with the setup and regular use of online banking. To begin, stop by your branch or phone us at 1.888.741.1010.

*Infrequent = less than two online banking logins in December of 2016

Note that only eligible members (members in good standing who are 19 years of age or older) will receive Election material