



October 6, 2017

Call for Nominations of Candidates for the 2018 Board of Directors Election

We invite you to consider running in our upcoming Directors Election! If you, or someone you know, would like to play an important part in the future of the largest credit union based on Vancouver Island and the Gulf Islands, then we want to hear from you.

Director Nomination and Election Quick Facts

- There are three director positions to fill, each for a three-year term that will start following our Annual General Meeting on April 26th, 2018.
- In order to be eligible to stand as a candidate for the Directors Election, members must:
 - be a personal member in good standing since at least January 1, 2017;
 - be a minimum of 19 years of age; and,
 - qualify subject to the Rules of Coastal Community Credit Union and other applicable Acts.
- Potential candidates must be sponsored by two members in writing through a nomination form, available at our branches or on cccu.ca. All Coastal Community members in good standing, including junior members and those administering estates, are able to sponsor a candidate.

Knowledge and Expertise

Given the important role our Board of Directors has with our organization, the knowledge and experience that it needs to possess as a group is significant. While all areas are important, at this time we're looking to further strengthen our existing Board expertise in the following capacities:

- **Financial Accounting/Audit**—Current experience including: reading and interpreting corporate financial statements, understanding the relationship between financial performance and strategic plans and the ability to identify/describe organizational risks and controls, supported by relevant courses and/or designations.
- **Lending Expertise**—Current experience including: oversight or management of retail and commercial lending including an understanding of lending approval processes, with an emphasis on reporting, credit and geographic risks and regulatory issues surrounding lending activities as it pertains to a financial institution.
- **Capital Markets/Treasury**—Current experience including: understanding liquidity management, interest rate risk management, foreign currency risk, asset liability management and derivative and capital markets as it pertains to a financial institution, and supported by relevant courses and/or designations.

Please note: Coastal Community Credit Union's Nominating Committee will be interviewing all candidates. Candidates will be assessed on all areas of expertise, in particular those identified above. The interview's purpose is to identify and recommend to our members a minimum of four candidates (the number of vacant positions plus one).

Time Commitment

If you become a new Coastal Community Credit Union Director, you should expect to spend a minimum of 20 hours per month on various duties including preparation for meetings, attendance at Board and committee meetings, orientation activities and community events.

Nomination Entries

Coastal Community Credit Union must receive completed nomination forms at our head office or any branch location beginning October 6th, 2017 through to close of business on November 14th, 2017. Nomination forms and additional information are available at cccu.ca, through our branches, or by calling 1.888.741.1010 or emailing service@cccu.ca.

Your nominations could lead to the opportunity to help steer our 100% Island-based organization with over \$2 billion in balance sheet assets and over 110,000 members and clients. Thank you for your interest.

Yours truly, on behalf of the Nominating Committee,

Cheryl Tellier
Chair, Nominating Committee
Coastal Community Credit Union Board of Directors

Please note that this notice must be sent to all Coastal Community Credit Union members, including junior members and estates.

**How you can expect to receive your
2018 Board of Directors Election Package**
including your ballot & candidate information

	Through MemberDirect online banking	Through the mail
Regular online banking users	✓	
Infrequent* online banking users	✓	✓
Non online banking users		✓
Business members		✓

Ways you can vote in our 2018 Board of Directors Election

	Through MemberDirect online banking	Through the mail	In branch
Regular online banking users	✓	✓	✓
Infrequent* online banking users	✓	✓	✓
Non online banking users		✓	✓
Business members		✓	✓

**You're one click away from a simple and secure way of
voting in our Directors Election!**

Why you should vote online through MemberDirect online banking:

- It's easy—with no risk of a spoiled ballot
- Vote at a time that's convenient for you, from the comfort of your computer
- Nothing to mail
- 24/7 access to candidate profiles

Take advantage of these benefits and help reduce paper usage, by voting online. It all starts with the setup and regular use of online banking. To begin, stop by your branch or phone us at 1.888.741.1010.

*Infrequent = less than two online banking logins in December of 2017

Note that only eligible members (members in good standing who are 19 years of age or older) will receive election material