

# ELECTION AND AGM BULLETIN

## Vote in our 2015 Directors Election

Board of Directors

Election Voting Period

Monday, March 2 to

Wednesday, April 1, 2015

Hold the Date!

Annual General Meeting

Thursday, April 30, 2015



COASTAL  
COMMUNITY

TOGETHER, LET'S DO GREAT THINGS

## AT COASTAL COMMUNITY, YOU GET TO ELECT THE PEOPLE IN CHARGE!

### To our valued members:

On behalf of the Nominating & Community Involvement Committee, I ask that you take an active role in shaping the future of your Credit Union by taking the time to **cast your vote—whether online, in branch or by mail—** in this year's election.

### THE EXPERTISE WE'RE LOOKING FOR

While potential Board members may not have expertise in each of the following areas, desirable competencies include:

- Financial expertise: reading and interpreting financial statements and business cases—with an accounting designation being an asset.
- Management experience: comfort with principles of analysis and independence in decision making.
- A background in strategic planning, risk management, governance, and/or human resources.
- Broad knowledge of information technology, governance, management, trends, and risk management.
- Community mindedness, with a solid knowledge of the unique circumstances or issues important to residents in the communities we serve.
- Demonstration of public leadership and communication skills, as well as forward thinking abilities.
- Computer skills, including a familiarity with e-mail and word processing programs.

Directors are elected for three-year terms and are accountable for establishing corporate vision, endorsing corporate strategy, setting policy, approving major financial decisions, allocating major resources, and representing Coastal Community at external activities.

In addition to regular monthly Board meetings, Directors are expected to sit on several Board committees, including: Audit & Risk, Conduct Review & Corporate Governance, Human Resources & Compensation, Investment & Lending, and Nominating & Community Involvement.

Thank you for taking the time to vote.

Sincerely,  
Cheryl Tellier

Chair, Nominating & Community Involvement Committee  
Coastal Community Credit Union Board of Directors

### Current Board Members (in alphabetical order)

The Board of Directors currently consists of 11 positions:

Directors	Term Expires
Mary Ashley	2015
Evelyn Clark (Vice Chair)	2016
Laurie Jackson	2016
Lynne Fraser	2015
Susanne Jakobsen (Chair)	2017
Doug Lang	2017
Terry Law	2017
John Newall	2015
Lorne Purchase	2016
Gail Preus	2015
Cheryl Tellier	2017

### Candidates for election to the Board of Directors

The 11 candidates running for election were nominated by members of Coastal Community Credit Union and were qualified by the Nominating Committee. There are three positions available in the 2015 Election, each for a three-year term.

The candidates are presented in random order on election materials. Information provided on the candidates has been submitted by the candidates themselves. The views and opinions expressed in the candidate information section are those of the candidates and do not necessarily reflect the official policy or position of Coastal Community. Video statements and additional candidate information may be viewed online at [cccu.ca/vote](http://cccu.ca/vote).

### Please vote—we've made it easy!

Voting is by way of confidential ballot which you can easily submit online, by mail or in-branch. Vote for your choice of one, two or three candidates listed on the ballot. Read the highlights of each candidate in this bulletin and go to [cccu.ca/vote](http://cccu.ca/vote) for more information on each one. Remember to vote only once in this election or your vote will be null and void, as per our Credit Union Rules.\*

Only members in good standing are eligible to vote. You are qualified to vote if you are a member in good standing, are 19 years of age or older, and noted as having purchased and currently own a minimum of five (5) Equity Shares.

\*A person may vote more than once if they vote as an individual member and if they are appointed by a member that is a non-personal legal entity, such as a limited company or a registered society, to vote on its behalf.



## **PAUL R. NETTLETON** Candidate Statement

I am very interested in working with the Board of Directors, members and staff of Coastal Community Credit Union by playing a supportive role in providing leadership in achieving their overall strategic goals and objectives. I am committed to the core values of accountability, co-operation, excellence, innovation, integrity, responsiveness and social responsibility as stated and shared by employees, management and members of Coastal Community.

### **Contact Information**

Phone: 250-245-7141

E-mail: paul@robsonoconnor.ca



## **LYNNE FRASER** Candidate Statement

As a strong believer in the credit union and co-operative systems, I have seen the wonderful synergies that happen in communities when a strong and well supported credit union takes a leadership role. Our credit union has a dedicated and caring employee team, a branch network that promotes strategic economic development, and is committed to making a difference in the lives of our members, employees and communities.

I am grateful to have served on the Coastal Community Board of Directors, and I ask for your support to continue to work with a great team and a great membership organization!

### **Contact Information**

Phone: 250-758-0375

E-mail: lynne.fraser@shaw.ca



## **MICHAEL MASCALL** Candidate Statement

As an Economist, I worked for 35 years with PricewaterhouseCoopers, the World Bank and various government departments. I served as team leader and consultant—employing financial statements, budgets and strategic planning, and achieving results.

I have volunteered in leadership roles for the environment, social change and land-use processes with: BC Land Trust Alliance, Sierra Club of BC, local conservancies and with the Campbell River Hospice.

I have 27 years with Coastal Community, Peninsula Co-op, food co-ops and have served as vice-chair of the Guelph Campus Co-op.

I am interested in the use of Corporate Social Responsibility and more community engagement—making members feel more secure.

### **Contact Information**

Phone: 250-202-1968

E-mail: michquadra@gmail.com



## **DOMINIQUE ROELANTS** Candidate Statement

I believe that it is important to maintain a strong, Island based credit union. My priority is promoting economic opportunity on Vancouver Island and on the Discovery and Gulf Islands, helping people achieve their dreams and reinvesting in our communities. As a past credit union director, and as a former chair of a \$3.5 billion pension plan, I have the financial background to help ensure that Coastal Community Credit Union does well and stays local. As a lawyer and a former computer science instructor at Vancouver Island University, I have expertise that will help Coastal Community succeed into the future.

### **Contact Information**

Phone: 250-356-6065

E-mail: dominique.roelants@pensionsbc.ca



## **DAVID A. INKSTER** Candidate Statement

Credit unions strive to meet the current and future banking needs of our members while investing in our communities. I have the knowledge and experience to bring these values together. A credit union member for almost 40 years and a retired business professional, I have a solid track record of helping organizations develop and integrate corporate strategy, achieving leadership and human resource excellence, and establishing cultures that drive positive change.

I am committed to effective operations of Coastal Community Credit Union that best serve the needs of our members, while investing in our communities.

Please vote David A. Inkster.

### **Contact Information**

Phone: 250-802-6416

E-mail: [dainkster@hotmail.ca](mailto:dainkster@hotmail.ca)



## **RICHARD KERTON** Candidate Statement

I am pleased to be putting my name forward to represent the membership in our Credit Union.

My experience with co-operative principles, fiduciary responsibilities, charitable governance and financial management are assets for me. I have clarity of what our Credit Union needs to look like as a large financial institution responsible for your needs in all our communities across Vancouver Island. Our Credit Union is successful because of you. The need to govern and be responsible to our membership is a strong motivation for me to serve on the Board of your Credit Union.

### **Contact Information**

Phone: 250-338-8308

E-mail: [busyblue@shaw.ca](mailto:busyblue@shaw.ca)



## **ROGER HART** Candidate Statement

I believe that credit unions have a critical role to play in community economic development. I applaud Coastal Community's commitment to being local and making the Islands an even better place to live. I also think we can learn from other credit unions ways of better supporting our communities while reminding ourselves why credit unions were created in the first place. I would be honoured to play a role in helping Coastal Community retain that vision while moving forward to address the challenges of the 21st century and help extend its services to more South Island communities.

### **Contact Information**

Phone: 250-715-3039

E-mail: [roger@island.net](mailto:roger@island.net)



## **JOHN NEWALL** Candidate Statement

As a member of the Board of Directors of Coastal Community Credit Union for the past 16 years, I have helped to successfully guide our Credit Union through many challenging times including mergers, business expansion and some very turbulent economic conditions. As a long-time resident of the area and a small business owner, I understand the challenges and opportunities that the Vancouver Island economy provides us. I believe that my experience and training, both as a business owner and as a director, lets me bring a unique perspective to the Board that is valuable to our Credit Union.

### **Contact Information**

Phone: 250-468-7558

E-mail: [jmnewall@shaw.ca](mailto:jmnewall@shaw.ca)



## **CHRIS BURGER** Candidate Statement

I believe my background and service as a Mayor, as well as my experience in operating and growing a successful local business, prepares me well for a position on the Board of our Credit Union. I have extensive financial, governance and human resource experience and a strong desire to see our organization continue to thrive—ensuring all members have the opportunity to grow their own financial future. I've lived in and supported our community for 34 years. I'm committed and ready to work hard on your behalf, and I ask for your support.

### **Contact Information**

Phone: 250-240-8255

E-mail: [chris.burger@shaw.ca](mailto:chris.burger@shaw.ca)



## **TONY WILKINS** Candidate Statement

I was born and raised in Nanaimo. I'm passionate about our community and beautiful island, and all that it has to offer. I'm an active member in our community and love new experiences and challenges.

My broad range of interests has given me a diverse outlook. Owning a business that's been operating in Nanaimo for 26 years has given me the opportunity to grow as a leader and meet and interact with many individuals in our city. I have been married for 22 years and have two daughters. I would consider it an honour and wonderful opportunity to be part of the Coastal Community Board.

### **Contact Information**

Phone: 250-741-0370

E-mail: [wilkinst@shaw.ca](mailto:wilkinst@shaw.ca)



## **WAYNE MCKENZIE** Candidate Statement

The "Call for Nominations" seeks applicants with "Financial expertise: reading and interpreting financial statements and business cases." I have acquired these skills by working in the Financial Services sector for over 32 years, 14 of which were with Coastal Community. I am energetic, forthright and an independent thinker. Membership can expect me to act with integrity and professionalism. As a Board member, I will act in the best interests of Coastal Community, listen to the concerns of membership, and I will support our employees—our greatest asset. I ask for your vote in the coming election.

### **Contact Information**

Phone: 250-999-3768

E-mail: [wayne.mck@shaw.ca](mailto:wayne.mck@shaw.ca)



# THREE WAYS TO VOTE

For the full voting process and regulations, or if you have any questions, please contact your branch, visit [cccu.ca/vote](http://cccu.ca/vote) or call toll-free 1-888-741-1010.

1

## ONLINE:

Through Member Direct online banking access — this secure and paperless option makes it easier for you to vote at a time that's convenient for you.

2

## MAIL:

Ballots must be post-marked by Wednesday, April 1, 2015 and be received at the indicated mailing address by Friday, April 10, 2015 to be counted in the vote.

3

## IN-BRANCH:

Vote during regular branch hours between Monday, March 2 and Wednesday, April 1, 2015.

The Board of Directors Election results will be announced at the Annual General Meeting on April 30, 2015 and will be available on Coastal Community's website at [cccu.ca](http://cccu.ca) on May 1, 2015.

## SEE YOU AT THE AGM!

Thursday, April 30, 2015

Vancouver Island Conference Centre  
80 Commercial Street, Nanaimo

6:30 pm - Registration

7:00 pm - AGM Starts



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