

# ELECTION AND AGM BULLETIN

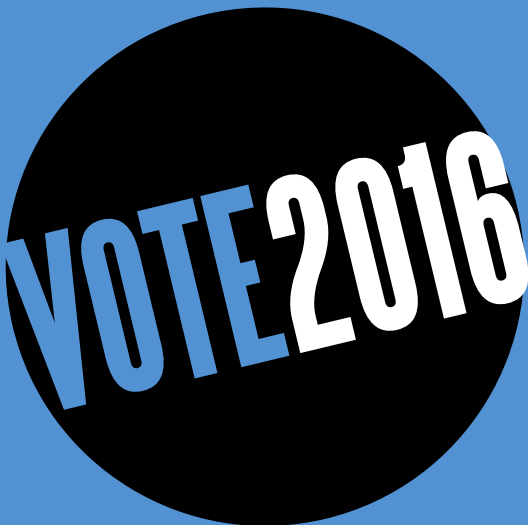
## Vote in our 2016 Directors Election

Board of Directors  
Election Voting Period

Monday, February 29 to  
Wednesday, March 30, 2016

Hold the Date  
for our AGM!

Thursday, April 21, 2016  
See back cover for details.



COASTAL COMMUNITY  
CREDIT UNION

---

TOGETHER, LET'S DO GREAT THINGS

# AT COASTAL COMMUNITY, YOU GET TO ELECT THE PEOPLE IN CHARGE!

## TO OUR VALUED MEMBERS,

On behalf of the Nominating Committee, I ask that you take an active role in shaping the future of your Credit Union by taking time to **cast your vote—whether online, in branch or by mail**—in this year's election.

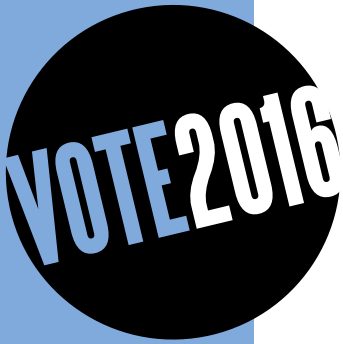
## NEW! CANDIDATE RECOMMENDATION

The job of a Credit Union Director is becoming increasingly complex, so it's of utmost importance that we support effective director recruitment to ensure that the Board as a whole has all the competencies required to oversee our organization. For this reason, the Board's Nominating Committee, which oversees the yearly Directors Election, will now begin to recommend candidates to the membership. Please visit our Q&A section at [cccu.ca/vote](http://cccu.ca/vote) to learn more.

While all areas of expertise are important, the Board of Directors identified two particular areas that would further strengthen our Board competencies among the many that the Board possesses. These were identified in the Call for Nominations and are as follows:

## LENDING EXPERTISE

Financial institution experience in oversight or management of retail and commercial lending including an understanding of lending approval processes, with an emphasis on reporting, credit and geographic risks and regulatory issues surrounding lending activities as it pertains to a financial institution.



## CANDIDATES FOR ELECTION

All five candidates running for election were nominated by members of Coastal Community Credit Union and were qualified by the Nominating Committee. Recommended candidates have been identified on all election material with the word "recommended." Video statements and additional candidate information may be viewed online at [cccu.ca/vote](http://cccu.ca/vote).

When ready to vote, **remember to vote for one, two, or three candidates but no more than three (3).**

Information provided on the candidates has been submitted by the candidates themselves. The views and opinions expressed in the following section are those of the candidates and do not necessarily reflect the official policy or position of Coastal Community. The candidates are presented in random order on election materials.



## DOMINIQUE ROELANTS Recommended

I am running to ensure Coastal Community remains a strong, Islands-based credit union. For many of us on Vancouver Island as well as the Gulf and Discovery Islands, we joined Coastal Community Credit Union because we think our money should be staying in our communities. Coastal Community must be a force for positive change.

Considering my background as a lawyer and my past experience as a credit union director, the chair of a \$3.5 billion pension plan, and computer science professor at Vancouver Island University, I have education and experience to help Coastal Community succeed into the future.

### Contact Information

Phone: 250-356-6065

E-mail: [dominique.roelants@pensionsbc.ca](mailto:dominique.roelants@pensionsbc.ca)



## LORNE PURCHASE Recommended

I've seen the benefits of the co-operative system when a strong, community-focused Credit Union takes a leadership role in the communities it serves.

Our success is a direct result of our employees' commitment to our members and the organization, and to providing the very best member-client service. CCCU's success is also due to community partnerships and realization that, as our communities thrive, so do we.

I've enjoyed serving as a Board member for the past nine years and am proud of the progress we've made during tough economic times. I ask for your support seeking re-election to the CCCU Board of Directors.

### Contact Information

Phone: 250-753-3723

E-mail: [lorne.purchase@shaw.ca](mailto:lorne.purchase@shaw.ca)

### INFORMATION TECHNOLOGY

Experience in oversight or management of information technology systems for a corporate enterprise, and an understanding of the requirements, strategy, risk, and regulatory issues surrounding information management as it pertains to a financial institution.

### CANDIDATE RECOMMENDATION

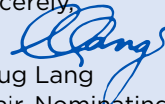
The Nominating Committee interviewed all candidates for the purpose of identifying those who best demonstrated these areas of expertise. Based on these interviews, as well as candidate résumés, the Nominating Committee is recommending four candidates for the three available positions. These candidates have been identified on all election material with the word “recommended.”

Directors are accountable for establishing corporate vision, endorsing corporate strategy, setting policy, approving major financial decisions, allocating major resources, and representing Coastal Community at external activities. Directors are elected for three-year terms.

### PLEASE VOTE—WE MADE IT EASY!

Whether you choose to cast your ballot online at a time that’s convenient for you, by mail or in-branch, please remember that your vote is what helps shape your credit union. Thank you for taking the time to vote.

Sincerely,



Doug Lang  
Chair, Nominating Committee  
Coastal Community Credit Union Board of Directors



## DR. LAURIE JACKSON

Please support me for re-election to your credit union board. For the past 3 years I have worked hard. Highlights include completing 10 Credit Union Director Achievement courses, attending the BC Legislature and meeting with MLAs to advocate for credit unions, and attending the World Credit Union conference. I have served on three board committees.

The skills I bring include marketing, research, strategic communication, stakeholder relations, public policy, governance, and corporate social responsibility (including sustainability). I believe in credit union values and support our role in community development, social enterprise, and financial leadership.

### Contact Information

Phone: 250-882-9754

E-mail: [laurie.jackson@shaw.ca](mailto:laurie.jackson@shaw.ca)



## MELISSA ANDERSON Recommended

I believe I have a responsibility to participate in helping our community stay vibrant and healthy. I offer 20+ years’ experience in Information Technology, Business/Process Analysis, Payroll, and Change Management to further strengthen Coastal Community’s talented Board. I understand that a healthy Coastal Community means strength and leadership in three key areas: People, Profit, and Planet.

Your vote will allow me to take an active part in contributing to our Credit Union and to a community we are all proud to call our own.

### Contact Information

Phone: 250-339-1390

E-mail: [melissa.anderson@telus.net](mailto:melissa.anderson@telus.net)



## EVELYN CLARK Recommended

Since 1992, I’ve been a Credit Union Director because it allows me to live my principles and assist with keeping Vancouver Island fiscally strong.

I currently serve as the Board Vice-Chair and Chair of the HR Committee. I’m proud that CCCU has been recognized for exceptional innovation and is finding ways to be efficient in today’s new banking reality.

I currently work in economic development and understand the challenges that face Vancouver Island. With changing economic realities, more regulation and increased competition, it’s important that CCCU have a collaborative team to lead the organization to continued success. I’m proud to be a member of that team.

### Contact Information

Phone: 250-703-6159

E-mail: [clarkevelyn8@gmail.com](mailto:clarkevelyn8@gmail.com)

# THREE WAYS TO VOTE

For the full voting process and regulations, voting eligibility requirements or to learn more about our current Board members, visit [cccu.ca/vote](http://cccu.ca/vote). Contact your branch or call us toll-free at 1.888.741.1010 if you have any further questions.

Remember to vote only once in this election or your vote will be disqualified, unless you're also voting on behalf of a non-personal legal entity. See ballot for more information.

1

## ONLINE:

Through MemberDirect online banking access—this secure and paperless option makes it easier for you to vote at a time that's convenient for you.

2

## MAIL:

Ballots must be post-marked by Wednesday, March 30, 2016 and be received at the indicated mailing address by Wednesday, April 6, 2016 to be counted in the vote.

3

## IN-BRANCH:

Vote during regular branch hours between Monday, February 29 and Wednesday, March 30, 2016.

The Board of Directors Election results will be announced at the Annual General Meeting on April 21, 2016 and will be available on Coastal Community's website at [cccu.ca](http://cccu.ca) on April 22, 2016.

Thank you for voting in Coastal Community's 2016 Directors Election, running from February 29 to March 30, 2016.

## SEE YOU AT THE AGM!

Thursday, April 21, 2016

Vancouver Island Conference Centre  
80 Commercial Street, Nanaimo

6:30pm - Registration

7:00pm - AGM Starts



COASTAL COMMUNITY  
CREDIT UNION

TOGETHER, LET'S DO  
GREAT THINGS