

# ELECTION AND AGM BULLETIN

## Vote in our 2017 Directors Election

Vote from Monday, March 6 to Wednesday, April 5, 2017.

Results will be announced at our AGM. See back cover for details.



COASTAL COMMUNITY  
CREDIT UNION

---

TOGETHER, LET'S DO GREAT THINGS

# AT COASTAL COMMUNITY, YOU GET TO ELECT THE PEOPLE IN CHARGE!

## TO OUR VALUED MEMBERS,

On behalf of the Nominating Committee, I ask that you take an active role in shaping the future of your Credit Union by taking time **to cast your vote—whether online, in branch or by mail**—in this year's election.

Our directors are accountable for establishing corporate vision, endorsing corporate strategy, setting policy, approving major financial decisions, allocating major resources, and representing Coastal Community at external activities. Directors are elected for three-year terms.

## INFORMATION ON CANDIDATE RECOMMENDATIONS

The job of a Credit Union Director is becoming increasingly complex, so it's of utmost importance that we support effective director recruitment to ensure that the Board as a whole has all the competencies required to oversee our organization. For this reason, the Board's Nominating Committee, which oversees the yearly Directors Election, is recommending candidates. Please visit our Q&A section at [cccu.ca/vote](http://cccu.ca/vote) to learn more.

While all areas of expertise are important, the Board of Directors identified four particular areas that would further strengthen our Board competencies among the many that the Board possesses. These were identified in the Call for Nominations and are as follows:

### Financial Accounting/Audit

Current experience including: reading and interpreting corporate financial statements, understanding the relationship between financial performance and strategic plans and the ability to identify/describe organizational risks and controls, and supported by relevant courses and/or designations.

### Financial Services

Current experience including: understanding competitive forces and industry trends, financial opportunities balanced with risk, knowledge of a broad range of business lines inclusive of retail banking, commercial services, insurance and wealth management, and supported by relevant courses and/or designations.

### Human Resources & Compensation

Current experience including: overseeing and evaluating CEO performance, oversight of leadership succession planning, interpreting compensation survey data, understanding HR management responsibilities and accountabilities, and supported by relevant courses and/or designations.

### Governance

Current experience including: understanding the Board's role in regulatory and legal board responsibilities, approving policies and procedures, reviewing important decisions, monitoring performance and regulatory reporting, and supported by relevant governance courses and/or designations.

The Nominating Committee interviewed all candidates for the purpose of identifying those who best demonstrated these areas of expertise. Based on these interviews as well as candidate résumés, the Nominating Committee is recommending seven candidates for the four available positions. These candidates have been identified on all election material with the word "recommended."

## PLEASE VOTE—WE MADE IT EASY!

Whether you choose to cast your ballot online, by mail or in-branch, please remember that your vote is what helps shape *your* Credit Union.

Thank you for taking the time to vote.

Sincerely,



Evelyn Clark  
Chair, Nominating Committee  
Coastal Community Credit Union  
Board of Directors



## CANDIDATES FOR ELECTION

All eight candidates running for election were nominated by members of Coastal Community Credit Union and were qualified by the Nominating Committee. Recommended candidates have been identified on all election material with the word "recommended."

**When ready to vote, remember to vote for one, two, three, or four candidates but no more than four.**

Information about the candidates has been submitted by the candidates themselves. The candidates' views and opinions expressed do not necessarily reflect the official policy or position of Coastal Community. The candidates are presented in random order on election materials.



## **DOUG LANG** Recommended

Being a Chartered Professional Accountant and an incumbent Director I understand the financial challenges facing credit unions today. My past experience at Central 1 Credit Union (Assets of \$13.0+ billion) has further broadened my expertise in credit union finances and board governance.

I am passionate about our Credit Union and am committed to see our Credit Union continue to thrive as a successful financial co-operative operating for the benefit of our members while being socially responsible.

We are blessed with caring, dedicated staff and Directors which speak to our success. Your voting support is much appreciated. Together, let's do great things.

### **Contact Information**

Phone: 250-923-5433

E-mail: [dlang45@telus.net](mailto:dlang45@telus.net)



## **DEBRA OAKMAN** Recommended

I will retire in 2017 and as a long time credit union member I'd like to continue serving Vancouver Island communities by sharing my leadership knowledge and experience. My professional career as a CPA, CMA has led to working with leaders at the community and provincial levels, actively preparing, developing and participating in areas such as governance policy recommendations, strategic planning, board development, executive performance planning and financial management. I'm honored to have been recommended by the Nominating Committee and if elected will be dedicated to working with the CCCU Board of Directors and staff in achieving the vision and goals of the membership.

### **Contact Information**

Phone: 250-337-8377

E-mail: [doakman@telus.net](mailto:doakman@telus.net)



## **TERRY LAW** Recommended

I've had the privilege of serving as a Director of CCCU for the past six years. During those years, I graduated from the Director Achievement Program. I served on the following committees: Governance, Nominating, IT Risk and HR. I am Chair of the Coastal Community Insurance Services Board and the IT Risk Committee.

Vancouver Island has had economic challenges in the last few years. With careful decision-making and a staff that gives 110%, CCCU has managed to weather those challenges well. I would like to be part of CCCU's great future, putting members first, as "THE Vancouver Island Credit Union."

### **Contact Information**

Phone: 250-897-4895

E-mail: [terrance.law@shaw.ca](mailto:terrance.law@shaw.ca)



## **LYNN ERVIN** Recommended

With more than 25 years' experience in business, I've worked in most sectors of the economy. As the top executive HR leader for a large organization, my focus has been on executive performance and accountability, programs and methods to drive a talent strategy that fosters business success through employee engagement, attracting and retaining top talent, and strategic workforce planning.

I have knowledge and skills on current trends and issues related to the successful management of an organization, including how to use key levers like compensation. I welcome the opportunity to serve on the Coastal Community Credit Union Board of Directors.

### **Contact Information**

Phone: 250-228-3559

E-mail: [lynnervin01@gmail.com](mailto:lynnervin01@gmail.com)



## **MIKE DONNELLY**

As an Islander with strong roots in our community, I am excited by the opportunity to serve on the Board for a second time. Continuous improvement in the provision of excellent financial services is key to the health of our Credit Union. As a Board member, I would work to maintain a strong financial base and listen to our members, Island communities and employees to ensure we provide relevant financial services that meet members' needs. I am committed to the cooperative model and would continue to enhance and grow our Credit Union's important role.

### **Contact Information**

Phone: 250-619-0729

E-mail: [mdonnellyvisland@gmail.com](mailto:mdonnellyvisland@gmail.com)



## **ARLENE MARSH** Recommended

I am a Certified Financial Planner professional with over 22 years' experience in the financial services industry. I have a broad understanding of financial products and services, and relevant industry experience, which would help the Board achieve the goals of the Credit Union and the members it represents.

I believe that offering initiatives in financial literacy to educate our staff, members and community would lead to better financial outcomes.

I will work diligently to continue to ensure that we are providing all of our members with excellence in service, with competitive products and rates delivered by caring and well-supported staff.

### **Contact Information**

Phone: 250-324-3314

E-mail: [arlene.on.vi@shaw.ca](mailto:arlene.on.vi@shaw.ca)



## **CHERYL TELLIER** Recommended

I have extensive experience in human resources, governance and financial accounting from service on community, local government and provincial boards. I have a solid understanding of a board's role in regulatory and legal responsibilities, evaluation of CEO performance, succession planning, corporate financial statements, the relationship between financial performance and strategic plans, competitive forces, organizational risks and controls, policies and procedures, and monitoring performance.

I have a long history of working with my community. I continue to enjoy working hard on your behalf—always keeping in mind the financial well-being of our Credit Union, the needs of our members and communities.

### **Contact Information**

Phone: 250-753-1079

E-mail: [ctellier@shaw.ca](mailto:ctellier@shaw.ca)



## **JUDY MARTIN** Recommended

I bring a high level of commitment, diligence, integrity, experience and accreditation to the role of a Director. Along with a keen interest in governance, I bring over 20 years of experience in credit union, public sector and nonprofit governance. As a former Executive Director, I am a seasoned senior leader with experience in strategic planning, financial management, human resources and community investment. It would be my honor to represent Coastal Community Credit Union member-owners as a Director of an organization that not only articulates strong values, but also demonstrates its passion and dedication to those values.

### **Contact Information**

E-mail: [judy43@gmail.com](mailto:judy43@gmail.com)

## **SEE YOU AT THE AGM!**

**Thursday, May 4, 2017**

Vancouver Island Conference Centre  
80 Commercial Street, Nanaimo

6:30pm - Registration

7:00pm - AGM Starts



# THREE WAYS TO VOTE

**For the full voting process and regulations, voting eligibility requirements or to learn more about our current Board members, visit [cccu.ca/vote](http://cccu.ca/vote). Contact your branch or call us toll-free at 1.888.741.1010 if you have any further questions.**

Remember to vote only once in this election or your vote will be disqualified, unless you're also voting on behalf of a non-personal legal entity. See ballot or our Credit Union rules for more information.

1

## ONLINE:

Through MemberDirect online banking access—this secure and paperless option makes it easier for you to vote at a time that's convenient for you.

2

## MAIL:

Ballots must be post-marked by Wednesday, April 5, 2017 and be received at the indicated mailing address by Wednesday, April 12, 2017 to be counted in the vote.

3

## IN-BRANCH:

Vote during regular branch hours between Monday, March 6 and Wednesday, April 5, 2017.

The Board of Directors Election results will be announced at the Annual General Meeting on May 4, 2017 and will be available on Coastal Community's website at [cccu.ca](http://cccu.ca) on May 5, 2017.

**Thank you for voting in Coastal Community's 2017 Directors Election, running from March 6 to April 5, 2017.**



COASTAL COMMUNITY  
CREDIT UNION

TOGETHER, LET'S DO  
GREAT THINGS