

ELECTION AND AGM BULLETIN

Vote in our 2018 Directors Election

Vote from Monday, March 5 to Wednesday, April 4, 2018.

Results will be announced at our AGM.

SEE YOU AT THE AGM!

Thursday, April 26, 2018

Vancouver Island Conference Centre • 80 Commercial Street, Nanaimo

6:30pm - Registration • 7:00pm - AGM Starts



COASTAL COMMUNITY
CREDIT UNION

TOGETHER, LET'S DO GREAT THINGS

TO OUR VALUED MEMBERS,

On behalf of the Nominating Committee, I ask that you take an active role in shaping the future of your Credit Union by taking time **to cast your vote—whether online, in branch or by mail**—in this year’s election.

Our directors are accountable for establishing corporate vision, endorsing corporate strategy, setting policy, approving major financial decisions, allocating major resources, and representing Coastal Community at external activities. Directors are elected for three-year terms.

INFORMATION ON CANDIDATE RECOMMENDATIONS

The job of a Credit Union Director is becoming increasingly complex, so it’s of utmost importance that we support effective director recruitment to ensure that the Board as a whole has all the competencies required to oversee our organization. For this reason, the Board’s Nominating Committee, which oversees the yearly Directors Election, is recommending candidates. Please visit our Q&A section at cccu.ca/vote to learn more.

While all areas of expertise are important, the Board of Directors identified three particular areas that would further strengthen our Board competencies among the many that the Board possesses. These were identified in the Call for Nominations and are as follows:

Financial Accounting/Audit

Current experience including: reading and interpreting corporate financial statements, understanding the relationship between financial performance and strategic plans and the ability to identify/describe organizational risks and controls, and supported by relevant courses and/or designations.

Lending Expertise

Current experience including: oversight or management of retail and commercial lending including an understanding of lending approval processes, with an emphasis on reporting, credit and geographic risks and regulatory issues surrounding lending activities as it pertains to a financial institution.

Capital Markets/Treasury

Current experience including: understanding liquidity management, interest rate risk management, foreign currency risk, asset liability management and derivative and capital markets as it pertains to a financial institution, and supported by relevant courses and/or designations.

The Nominating Committee interviewed all candidates for the purpose of identifying those who best demonstrated these areas of expertise. Based on these interviews as well as candidate résumés, the Nominating Committee is recommending four candidates for the three available positions. These candidates have been identified on all election material with the word “recommended.”

PLEASE VOTE—WE MADE IT EASY!

Whether you choose to cast your ballot online, by mail or in-branch, please remember that your vote is what helps shape *your* Credit Union.

Thank you for taking the time to vote.

Sincerely,



Cheryl Tellier
Chair, Nominating Committee
Coastal Community Credit Union Board of Directors

CANDIDATES FOR ELECTION*

BARRY O’NEILL

I am honoured to put my name forward as a candidate to represent members of Coastal Community Credit Union. I am a confident hard-working individual who will work collectively to make our Credit Union the very best it can be. I have had the privilege to work with many municipalities in British Columbia and Canada. My focus has been on presenting and developing strategic local economic plans that members of the community could understand, participate in and see real on the ground results—in many ways, similar to the governance and values of our Credit Union. Thank you!

Contact Information

Phone: 604-340-6768
E-mail: barrytoneill@gmail.com

SUSANNE JAKOBSEN Recommended

I know that credit unions are increasingly complex and new skills are needed. An important development for me was acquiring the ICD.D designation. With these enhanced skills, I know I can continue to significantly contribute to the Board in financial accounting, audit and governance. I take my responsibilities seriously—I’m enthusiastic, dedicated and committed to contributing the time and energy needed to be an effective Director. I truly enjoyed being a part of this vibrant organization, working for members and with its talented employees. I ask that you elect me so I can continue this process.

Contact Information

Phone: 250-667-1839
E-mail: jake.s@telus.net





JOHN NEWALL Recommended

I have lived and worked on Vancouver Island for more than 50 years. This has given me a good appreciation of what is important to our communities and what some of the challenges are that we face. Being a member of the Board of Directors of our Credit Union for the past 20 years has made me aware of the important role that the Credit Union plays in various communities throughout Vancouver Island. I will use my experience as a member of the Board of Directors to continue to strengthen that role in support of our members and our communities.

Contact Information

Phone: 250-468-7558

E-mail: jmnewall@shaw.ca



LYNNE FRASER Recommended

Having worked in credit unions in a senior finance capacity for 36 years, I have seen the wonderful synergies that happen in communities when a strong and well supported credit union takes a leadership role. Our Credit Union has a dedicated and caring employee team, a branch network that promotes strategic economic development, and a commitment to making a difference in the lives of our members, employees and communities. I am grateful to have served on the CCCU Board of Directors, and I ask for your support to continue to work with a great team and a great membership organization!

Contact Information

Phone: 250-758-0375

E-mail: lynne.fraser@shaw.ca



MICHAEL MASCALL Recommended

I've been a consulting economist for 40 years. Three years as a Director at CCCU have given me insight into our operations and decision-making. Coming from Quadra Island, I recognize the challenges and benefits of banking and shopping locally. Although pressure from banks, regulators and internet financial institutions have forced many credit unions to get bigger, I work toward ensuring that CCCU's strategic direction, policies and support focus on Vancouver Island and surrounding communities. I also advocate for alternative energy and the protection of our Vancouver Island ecosystems. If you like my approach, please vote for me.

Contact Information

Phone: 250-202-1968

E-mail: michquadra@gmail.com

*Information about the candidates has been submitted by the candidates themselves. The candidates' views and opinions expressed do not necessarily reflect the official policy or position of Coastal Community Credit Union. The candidates are presented in random order on election materials.



THREE WAYS TO VOTE

For the full voting process and regulations, voting eligibility requirements or to learn more about our current Board members, visit cccu.ca/vote. Contact your branch or call us toll-free at 1.888.741.1010 if you have any further questions.

Remember to vote only once in this election or your vote will be disqualified, unless you're also voting on behalf of a non-personal legal entity. See ballot or our Credit Union rules for more information.

1

ONLINE:

Through MemberDirect online banking access—this secure and paperless option makes it easier for you to vote at a time that's convenient for you.

2

MAIL:

Ballots must be post-marked by Wednesday, April 4, 2018 and be received at the indicated mailing address by Wednesday, April 11, 2018 to be counted in the vote.

3

IN-BRANCH:

Vote during regular branch hours between Monday, March 5 and Wednesday, April 4, 2018.

The Board of Directors Election results will be announced at the Annual General Meeting on April 26, 2018 and will be available on Coastal Community's website at cccu.ca on April 27, 2018.

Thank you for voting in Coastal Community's 2018 Directors Election, running from March 5 to April 4, 2018.

*All five candidates running for election were nominated by members of Coastal Community Credit Union and were qualified by the Nominating Committee. Recommended candidates have been identified on all election material with the word "recommended."



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