



Local Young Entrepreneurs Benefit from Sunset Cinema Series

Friday, August 18, 2017 – Vancouver Island & the Gulf Islands, BC: The Coastal Community team would like to thank all members, clients and moviegoers who attended our Sunset Cinema Series. We had another great year and through concession sales, raised over \$10,000 for our Young Entrepreneur Program.

“We love the support we see every year at our Sunset Cinema Series. It’s such a fun event and we truly enjoy seeing so many Islanders and their families. Thank you to our Island communities and residents for attending and we can’t wait to see you again next year,” said Allyson Prescesky, Manager, Community Experience and Communications.

All proceeds from Sunset Cinema Series concession sales will be used to support CCCU’s classroom-based Young Entrepreneur Program. Each year this program provides financial literacy education to over 1,000 Island students from grades 4-7 and is designed to help students explore the world of business. Budding entrepreneurs develop products, prepare business plans and marketing materials, and learn how to make their business plans successful.

“Our Young Entrepreneur Program is so rewarding and students and parents truly enjoy this initiative every year. Some students even decide to continue their business after the completion of the program. We want to promote financial literacy, creativity, confidence and business skills in our Island youth and this program offers a real-world opportunity for students to build their very own business,” added Prescesky.

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About COASTAL COMMUNITY CREDIT UNION

At the heart of Coastal Community is a passion for improving financial health, enriching people’s lives and building healthier communities. In total, the Coastal Community family of companies serves over 110,000 people on Vancouver Island and the Gulf Islands, from Victoria to Port Hardy.

Providing services for over 70 years, parent company Coastal Community Credit Union (CCCU) is the largest Vancouver Island-based financial services organization, and among the top 25 largest credit unions in Canada when measured by asset size. Through 23 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services CCCU provides personal, business and commercial banking services, complemented by its wholly-owned subsidiaries Coastal Community Insurance Services (2007) Ltd., (offering personal and commercial insurance solutions) and Coastal Community Financial Management Inc., (offering wealth management services through its Coastal Community Private Wealth Group division).

As a 100% Island-based business, CCCU is committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of BC’s Top Employers®.

Learn more at: cccu.ca | Facebook | Twitter | LinkedIn | YouTube

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union