



Coastal Community Still Taking Donations on Behalf of The Canadian Red Cross for BC Fire Victims BC Extends State of Emergency until Sept. 1

Tuesday, August 22, 2017 – Vancouver Island & the Gulf Islands, BC: As British Columbia suffers the worst fire year on record, Coastal Community continues to accept donations on behalf of the Canadian Red Cross. The funds are earmarked by the charity to help individuals and families across the province who have been evacuated from their homes.

Anyone who wishes to donate can stop by any Coastal Community Credit Union location, where an employee will be happy to assist you. You can also donate [online](#) through the Credit Unions of BC and Credit Unions of Ontario portal. Tax receipts for donations of \$20 or more will be issued directly from the Red Cross.

To date, Coastal Community has collected \$15,703.38, which includes a \$5,000 Corporate Sponsorship from the Credit Union. Donations allow the Red Cross to reunite families devastated by the wildfires and help victims with both urgent and long-term recovery needs. Support ranges from cots and blankets to financial assistance for food, clothing and shelter, as families impacted by the crisis may be displaced for weeks or even months.

“We can all imagine how shattering it would be to fear the loss of our home or see our communities in danger,” said Allyson Prescesky, Manager of Community Experience and Communications with Coastal Community Credit Union. “We’re proud to offer Islanders a place to respond to this terrible ongoing situation. In the past, our members, clients and the community have given generously to those in need.”

According to the CBC, as of August 18th there are 138 wildfires still burning in the province and 4,400 people affected by 27 evacuation orders. BC has lost over 900,000 hectares to the blazes, surpassing the previous record set in 1958. The situation remains volatile, with strong winds and a lack of substantial rain ensuring the threat level remains high.

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About
COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continued to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia when measured by asset size.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 23 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.