



Coastal Community grant helps Ready to Rent BC grow financially savvy young renters

Thursday-March 1st, 2018 – Vancouver Island & the Gulf Islands:

Coastal Community recently awarded a \$13,877 Building Healthier Communities Fund grant to Ready to Rent BC Association. The funds will help the association develop interactive online tools as it takes its RentSmart educational program online, targeting young people ready to start their housing and financial journey.

Delivered in person since 2009, the RentSmart program has served over 750 youth over the last two years, primarily on Vancouver Island. With the online version ready to launch, Ready to Rent is now focusing on its Innovative Tools for Youth initiative.

"Ready to Rent's funding from Coastal Community Credit Union will help develop interactive online tools to support youth to find and maintain housing and build critical financial literacy life-skills in the process," said Kristi Rivait, Co-Executive Director, Ready to Rent BC Association. "This is a win-win for youth and we appreciate Coastal Community supporting this initiative."

RentSmart's focus on teaching basic financial skills made it a perfect fit for Coastal Community, according to Allyson Prescesky, Senior Manager, Community and Communications, with Coastal Community. "This program is about opening doors for our young people. Giving them the tools to empower themselves through financial education is critical to the long-term health of our Island communities."

RentSmart Online will help participants understand the importance of building credit, paying rent and bills on time, budgeting, and avoiding debt, skills which should assist with finding and keeping stable housing.

Since 2014, BHCF has given hundreds of thousands of dollars in seed money to help dozens of local organizations fund long-term initiatives that contribute to building healthier Island communities. BHCF looks for projects that support a broad range of people, are sustainable and make a difference to a local community.

For more information on our Building Healthier Communities fund, please visit www.cccu.ca.

###

CONTACT:

Gerry Weaver, Communications Specialist
gerry.weaver@cccu.ca | toll-free: 1.888.741.1010



COASTAL
COMMUNITY

TOGETHER, LET'S DO
GREAT THINGS

About
COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continue to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 24 branches, 17 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union