



Coastal Community Helps Victoria Youth Paddling Club Create Paddlers for Life

Monday-September 18, 2017 – Vancouver Island & the Gulf Islands: Coastal Community is pleased to announce that through its Building Healthier Communities Fund (BHCF), the Victoria Youth Paddling Club will receive a \$4,000 grant. Dedicated to helping Island youth ages nine and up experience the lifelong benefits of paddling, the non-profit club will use the funding for a dock replacement project on the Gorge Waterway.

Since 2014, BHCF has given hundreds of thousands of dollars in seed money to help dozens of local organizations fund long-term initiatives that contribute to building healthier Island communities. BHCF looks for projects that support a broad range of people, are sustainable and make a difference to a local community. Marianne Pilon, Commodore of the Victoria Youth Paddling Club, was elated when the dock project fit the bill. "The funding is very needed, and we're very grateful," she said. The organization has to purchase new floatation and professionally install two donated docks, as well as build a new storage shed.

The area's young paddlers will appreciate the new facilities. The club runs year-round programs at a variety of levels and on a variety of boats, from sprint kayaks to outrigger canoes. Keeping the programs accessible to all families is important to Pilon. "I firmly believe every child has the right to try things, and I firmly believe in our club motto: Creating paddlers for life," said the Commodore. The paddling club works with KidSport and the Canadian Tire Jump Start program to help families that may need assistance with fees.

In addition to their programs and summer camps, Victoria Youth Paddling Club works with the community to provide paddling and outdoor opportunities for Island youngsters. Some of those groups include the Heart and Stroke Foundation, Boys and Girls Club, and organizations supporting children with cancer or diabetes.

"We've chosen to fund the Victoria Youth Paddling Club's project because we believe in their vision of working with the community to offer an affordable, environmentally low-impact and healthy activity to our young people," said Allyson Prescesky, Manager, Community Experience and Communications with Coastal Community. "Creating paddlers for life with a passion for our beautiful waterways will help build healthier communities for years to come."

For more information on our Building Healthier Communities fund, please visit www.cccu.ca.

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COASTAL
COMMUNITY

About

TOGETHER, LET'S DO
GREAT THINGS

COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continued to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia when measured by asset size.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 23 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit ccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union