



**COASTAL
COMMUNITY**
CREDIT UNION



**COASTAL COMMUNITY
INSURANCE AGENCIES LTD.**

Media Release

Coastal Community Insurance Agencies' donation boosts child safety

For immediate release

Central Vancouver Island - February 15, 2008: Several groups involved in the transportation and care of children on Vancouver Island will now have an easier time thanks to a generous donation from Coastal Community Insurance Agencies Ltd.

Coastal Community Insurance Agencies from Chemainus to Qualicum donated 33 booster and car seats to child care agencies on Vancouver Island in the hopes of making the roads a safer place for children in their communities.

The 10 infant seats and 23 booster seats, valued at \$4200.00, will be used for transporting newborns home from the hospital as well as allowing non-profit childcare agencies to take children on field trips.

"As good corporate citizens, we're committed to doing all that we can to help keep children in our community safe on the road," says Krystal Taylor Insurance Service Representative for Coastal Community Insurance. We're pleased that this donation contributes to child safety in such a practical way."

Donating booster seats and car seats to the local hospital has been just one way Coastal Community Insurance Agencies have worked to make roads safer for children on Vancouver Island. This year, in addition to Nanaimo Regional General Hospital, they have also included the Boys and Girls Club and PacificCare Child Care on their recipient list.

About Coastal Community Credit Union

Coastal Community Credit Union is the largest credit union based on Vancouver Island. From Victoria to Port Hardy, the Credit Union offers quality financial solutions and unsurpassed service through an extensive network of community branch, financial planning, business and insurance locations. Passionate about its communities, the Credit Union provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment programs. Visit Coastal Community on the web at www.cccu.ca.

For more information contact:

Laurie Vosters
Communications Specialist
Coastal Community Credit Union
laurie.vosters@cccu.ca
250.716.2819

Krystal Taylor
Insurance Services Representative
Coastal Community Insurance Agencies Ltd.
krystal.taylor@cccu.ca
250-390-8940



For the Love of Children: (From left to right) Jo'Anne Yearley, Manager, Child, Youth & Family Health, Central Vancouver Island; Dianne Magor, Executive Director, Pacific Care; Margaret Sinclair, Administrative Coordinator, Pacific Care; Krystal Taylor, Insurance Representative, Coastal Community Insurance Agencies (CCIA); Maeve O'Byrne, CEO, Nanaimo & District Hospital Foundation; Susan Bergmann, Agency Manager, CCIA.