



Nanoose Branch Relocation Provides Opportunity for Even More Personalized Advice and Service

Friday, May 26, 2017 – Vancouver Island & the Gulf Islands, BC: Coastal Community Credit Union (CCCU), Vancouver Island & the Gulf Island's largest financial organization, will be re-locating its Nanoose Bay branch just a few doors down. This branch will remain in the Red Gap Centre and will continue to be a full-service location, with a small change that promotes more personalized service. The new location will be opening June 6th and along with the same employees, the new location will keep the same hours of operation, Tuesday to Friday from 10am-4pm.

"We're excited to be moving to a new office that will allow us to provide more personalized service and build on the relationships we already have within this community. Our relocation also positions us well for the projected growth expected in the Nanoose Bay community. With the new branch configuration, our employees will have more time to focus on relationship-building conversations that provide personalized advice and expertise to help improve our members' financial health," advised Rob Grundison, Chief Sales and Relationships Officer.

The new Nanoose location will continue to deliver a full suite of banking and financial planning services and personalized advice to meet members' day to day needs and will be offering day-to-day cash services through their ATM and business depository.

"We've noticed that people's banking behavior continues to change and we're evolving our business accordingly. By offering more one-on-one service, we'll be able to spend more time providing personalized advice. We want people to know that we're committed to the Nanoose community and our employees are here to help them through any changes. They will also be readily available to support anyone unfamiliar with the ATM and business depository, or members can contact our Relationship Centre outside of branch hours," said Grundison.

Coastal Community Credit Union continues to deliver expert service and advice to meet the needs of islanders. The more intimate office space in our new Nanoose location brings new opportunity, and we invite everyone to stop by and see our new space!

###

CONTACT:

Brittany Halicki, Communications Specialist
brittany.halicki@cccu.ca | toll-free: 1.888.741.1010



About COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continued to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia when measured by asset size.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 23 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., which is a wholly owned subsidiary of Coastal Community Credit Union

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc. which is a wholly owned subsidiary of Coastal Community Credit Union