



### Community Living Groups Benefit from CCCU Mortgage Promotion

FOR IMMEDIATE RELEASE

**North Island – May 24, 2006:** This spring, Community Living groups throughout Vancouver Island will benefit from Coastal Community Credit Union's (CCCU) mortgage promotion. The Credit Union is earmarking ten dollars towards Community Living groups for every new or transferred in mortgage from its "Bring Your Mortgage Home" program.

Until almost 1960, people with developmental disabilities were routinely sent to live in institutions. Up to that time, it was believed that handicapped people were better off in a segregated living environment, both for their own protection and that of their community. That mindset began to change in the 1960s as parents, caregivers and communities began to advocate ways to integrate these individuals into the community. Community Living is about helping people with special needs live full, enriching lives.

This year, CCCU is supporting 6 groups within its trade area:

- Community Links and Semi-Independent Living Programs for Mount Waddington
- Campbell River and District Association for Community Living
- Port Alberni Association for Community Living
- Parksville and District Association for Community Living
- Nanaimo Association for Community Living
- Chemainus Health Care Foundation

Nancy Calado from Community Links and the Semi Independent Living Programs in Mount Waddington explains, "We provide outreach and services to develop community involvement, self advocacy, employment, social and life skills. Our goal is to empower individuals with disabilities to live meaningful lives within their community. Coastal Community's support is a big help."

Each year Coastal Community Credit Union chooses community partners to share in the success of our campaigns. "Supporting Community Living groups is important as they provide vital services for individuals and their families," says Dean Rathwell, Coastal's Vice President of Community Investment. "The Community Living Associations on Vancouver Island share our philosophy of making a difference in the lives of others."

Coastal Community Credit Union is the largest credit union based on Vancouver Island serving communities from Victoria to Port Hardy through a widespread network of branches, business, financial planning and insurance offices. Passionate about our communities, CCCU provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment program.

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