



**COASTAL
COMMUNITY**
CREDIT UNION

Coastal Community Credit Union's Coastal Spirit Fund helps Filberg Festival expand programming

FOR IMMEDIATE RELEASE

Nanaimo, Courtenay, Comox, Campbell River – July 30, 2007:

The Filberg Festival, August 3 - 6, has been able to expand its programming and promotion this year, thanks to a \$5,000 Coastal Spirit Fund grant from Coastal Community Credit Union.

"The Coastal Community Credit Union is pleased to support the 25th annual Filberg Festival," said Kim Liptak, Branch Manager of Coastal Community's Ryan Road branch in Courtenay. "This awesome, family-friendly event is full of crafts, fine arts, music, food and fun. It's a huge event for the community, it puts the Comox Valley on the map, and we're proud to be part of it."

"Coastal Community Credit Union's support as a Filberg Festival Patron has been wholehearted and generous," said Sylvia Allan, Filberg Festival Producer. "Their financial contribution from the Coastal Spirit Fund has allowed us to stretch our programming and promotion in our 25th year. They have also sold tickets in all of their branches, making our Festival available to most of the people living on Vancouver Island. I asked them to invest in the Filberg Festival because it is an important part of the economic well being of the Comox Valley and Vancouver Island over all - we share the same customers.

"The main purpose of the Filberg Festival is to raise money to repair and maintain Filberg Park. Having generous sponsors allows us to spend some extra money this year on expenses without jeopardizing the funds we need to operate the park year round. We have really been able to celebrate our 25th anniversary by increasing our budget for travel expenses, and for marketing and printing more programs and distributing them into the Victoria marketplace for the first time ever. We have performers and artisans from all 10 provinces! These are goals I have had for many years, and Coastal Community's funding helped make it happen in 2007."

Coastal Community Credit Union launched the Coastal Spirit Fund last year to best meet the diverse needs of Vancouver Island communities by supporting Arts & Culture, Community Service, Environment, Health, Sports & Recreation, and Youth & Education. Last year Coastal Community distributed over \$150,000 through the Coastal Spirit Fund. In addition to the Coastal Spirit Fund, \$200,000 was allocated to Vancouver Island communities through a variety of other corporate giving initiatives and corporate programs. Community organizations interested in applying for 2007 Coastal Spirit Funds may visit Coastal's web site at www.cccu.ca or visit any Coastal location. Applications will be accepted until end of business day October 5th, 2007.

Coastal Community Credit Union is a member-owned and operated financial institution that for over 60 years has been providing quality financial services to its members, improving the well-being of its communities and supporting the development of its employees.

*Coastal Community Credit Union is the largest Credit Union based on Vancouver Island, with over 80,000 members, 650 employees, and over \$1.4 billion in assets. From Victoria to Port Hardy, Coastal Community offers complete financial services and solutions through community branches, insurance offices, financial planning locations and business centres across Vancouver Island. For more information visit us on the web at www.cccu.ca or see our 2006 Annual Report, *The future takes flight.**

Contact Info:

Janice Krall
Community Investment Specialist, Marketing
Coastal Community Credit Union
janice.krall@cccu.ca
250.741.3268

Michelle Vogelgesang
Senior Manager, Brand & Advertising
Coastal Community Credit Union
michelle.vogelgesang@cccu.ca
250.716.2834