



Donations totaling almost \$17,000 signify immense support being shown for Fort McMurray wildfire victims

Thursday, June 23, 2016 – Vancouver Island & the Gulf Islands, B.C.: A Coastal Community Credit Union (CCCU) donation account for Red Cross relief efforts in Fort McMurray has been met with an outpouring of support. In a matter of weeks, \$16,911 was raised by CCCU members, clients, employees and the public in time for government matching, bringing the final donation total to over \$30,000.

After news broke of the devastating wildfires inflicting Fort McMurray, CCCU, the largest Island-based credit union, established the Red Cross account knowing that Islanders would want a secure and reputable place to make their donations. Monetary support quickly began to flow in from all parts of Vancouver Island. According to the Red Cross, these funds went immediately towards helping the over 80,000 residents forced to flee their homes and led to the opening of several emergency shelters, the delivery of critical relief supplies, and the activation of 13 Disaster Response Call Centres.

Coastal Community has been a long-time supporter of the Canadian Red Cross, and has offered similar donation accounts for disaster relief in the past. The Credit Union would like to thank everyone who showed their support for the Red Cross's efforts to help those affected rebuild their lives and communities. Says one Fort McMurray evacuee, "Thank you from the bottom of our hearts. We are overwhelmed by the outpouring of generosity, support and love to our community of Fort McMurray."

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About Coastal Community Credit Union

Providing services for 70 years, Coastal Community Credit Union (CCCU) is the largest Vancouver Island-based financial services organization. CCCU provides personal, business and commercial banking services, complemented by its wholly-owned subsidiaries Coastal Community Insurance Services (2007) Ltd., (offering personal and commercial insurance solutions) and Coastal Community Financial Management Inc., (providing wealth management services through its Coastal Community Private Wealth Group division). In total, the Coastal Community family of companies serves over 110,000 people on Vancouver Island and the Gulf Islands, from Victoria to Port Hardy. Learn more at cccu.ca, or connect with them on Facebook or Twitter.