



---

## **Coastal Community Credit Union Expands its Fort Street Insurance Office into a Full Service Location**

**As of December 1<sup>st</sup>, the redesigned space will offer banking services plus access to CCCU experts outside of regular operating hours**

**November 24<sup>th</sup>, 2015 - Victoria, BC** – Victoria's Fort Street neighbourhood is a vibrant and progressive community—making it the perfect place for Coastal Community Credit Union (CCCU) to evolve its service offering.

For over ten years, Coastal Community has operated an insurance office in the area. To better meet Islanders' financial needs, a major renovation began last spring to turn the office into a modernized, full service location. When the space re-opens on Tuesday, December 1<sup>st</sup>, it'll be home to personal, business and commercial banking, personal and business insurance, as well as wealth management services.

The thoughtful design of Coastal Community's Fort Street location reflects the Credit Union's integrated service approach. Adrian Legin, Coastal Community's President and CEO, explains:

"It goes beyond simply offering all our services in one location. It means having caring experts on hand who can focus on your specific needs and personalize the right solutions. That's what leads to improved financial health and an enriched life, and that's what we stand for."

The transformed Fort Street location will offer some of the latest in banking innovations including technology that eliminates the need for paper receipts and documents. It will also have new financial tools and calculators, plus an Interactive Teller Machine or ITM. The ITM allows you to perform a variety of banking transactions through a CCCU expert connected via live video. Fort Street's ITM will provide one-on-one service before, during and after the location's regular operating hours.

The team at CCCU's Fort Street location is looking forward to expanding in an area that, along with its neighbourhood vibe, is known for its long-standing local merchants.

Says Legin, "We're excited to share with many of our Fort Street neighbours the distinction of being 100% local. All of our employees and directors live and work on the islands. Decisions are made here, and deposits and earnings are reinvested locally to help make our communities stronger. It's a meaningful difference to us."

Coastal Community is the largest financial institution based on Vancouver Island and the Gulf Islands. The expanded Fort Street location is CCCU's 23<sup>rd</sup> credit union location on the islands and its second one in Victoria. CCCU opened a full service location in Goldstream Village in May.

### **Quick facts on CCCU's Fort Street Location:**

- Located at 762 Fort Street, right next door to The Good Planet Co.
- Both the branch and insurance office will be open Monday to Friday, 9:30 am to 5:00 pm
- Fort Street's Interactive Teller Machine, through which you can perform a variety of banking transactions, is available 8 to 8 Monday to Friday and 8:30 to 4 on Saturdays.
- Grand opening celebrations are planned for the New Year.

## **ABOUT COASTAL COMMUNITY CREDIT UNION**

Providing services for almost 70 years, Coastal Community Credit Union (CCCU) is the largest Vancouver Island-based financial services organization, serving over 110,000 members and clients. CCCU provides personal, business and commercial banking services, complemented by its wholly-owned subsidiaries Coastal Community Insurance Services (2007) Ltd. (offering personal and commercial insurance solutions), and Coastal Community Financial Management Inc. (offering wealth management services through its Coastal Community Private Wealth Group division).

CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island, incorporating live video teller service and extended hours of operation. Past recipient of the Corporate Responsibility Award for the Vancouver Island region, Coastal Community is also one of BC's Top Employers<sup>®</sup> for 2015.

## **MEDIA CONTACT**

Olivia Lyle, Communications Specialist  
250.716.2819 | [olivia.lyle@cccu.ca](mailto:olivia.lyle@cccu.ca)