



## ***Coastal Community's Human Resources Department gains weight for local food bank***

*For Immediate Release*

**Vancouver Island, Gulf Islands – November 16, 2012:** The human resources department at Coastal Community Credit Union decided that 12 days of Christmas was not long enough to make a true difference in the lives of many community members. They extended it to 12 weeks and set the lofty goal of raising 500 lbs of food for the Nanaimo Loaves and Fishes Food Bank.

The campaign is now at the halfway mark, and while the giving season is in its early stages; the department has raised over 270 lbs so far. This is just one of the many ways Coastal Community employees contribute to building healthier communities across our islands.

"I'm gratified to work among caring individuals who strive to make a real difference in our community and who inspire others to give," says Deborah Edwards, Associate Vice President of Human Resources. "They have a real desire to help those in need."

Each week, a different list of items is suggested for people to donate through a new version of the 12 Days of Christmas carol.

The carol has developed thus far:

"On the sixth week of Christmas, my 59 Wharf Street gave to me six soups a swimming, five golden cans (of pineapple or assorted canned fruit); four baby items; three cans of tuna, two breakfast items, and all the baking supplies I would need."

Nanaimo Loaves and Fishes Food Bank expressed gratitude that employees at Coastal Community were starting early to help ensure they will have enough food for the holiday season and into the New Year.

"We are very appreciative of the ongoing support we receive from Coastal Community, and this time of year, it is so critical so we can ensure happy holidays for the people we serve," says Peter Sinclair, executive director of Nanaimo Loaves and Fishes Food Bank. "Coastal Community's commitment to the work of Loaves and Fishes allows us to meet the needs of the 3000 people who come through our doors every month."

Stay tuned as the pounds grow and the carol develops as Coastal Community's human resources team reaches their goal. If you want to make a donation, come to the second floor at 59 Wharf Street in downtown Nanaimo.



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