



COASTAL  
COMMUNITY



## Media Advisory

FOR IMMEDIATE RELEASE

Monday, December 20, 2010

### Food Banks Supported through Employee Cookbook

With local food banks struggling to keep up with demand, Coastal Community employees are committed to lending their support through sales of their very own *Coastal Cuisine* cookbook.

The employee-compiled cookbook is being sold at all Coastal Community locations from Victoria to Port Hardy, with net proceeds being donated to local food banks across the islands.

Filled with healthy recipes submitted by employees, the cookbook makes a great gift—and will help feed the hungry this holiday season.

So far, *Coastal Cuisine* sales are going tremendously well, which means the cookbook won't be available much longer. Stop by any Coastal Community location to pick up a copy for \$10 before they're all sold out, and help us fill our local food banks' shelves.

**Below:** Employees from Nanaimo's Bowen Road Branch gather around their angel tree with copies of *Coastal Cuisine*.



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**About Coastal Community**

Serving island communities for over 60 years, Coastal Community Credit Union has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees, and over \$2 billion in assets under administration, Coastal Community offers caring and helpful service through an extensive network of personal banking, insurance, investment and business services centres. We are one of Canada's 50 Best Employers, and we are passionate about building stronger relationships with our members, clients, employees and communities to improve financial health, enrich people's lives and build healthier communities. Visit us on the web at [www.cccu.ca](http://www.cccu.ca).