



**COASTAL  
COMMUNITY**

## **MEDIA ADVISORY**

---

FOR IMMEDIATE RELEASE  
Wednesday, December 1, 2010

Media Contact: Olivia Mongard, Communications Specialist  
Coastal Community Credit Union  
olivia.mongard@cccu.ca  
250.716.2819

### **Support Continues for Kingcome Evacuees**

When Coastal Community was asked by our Alert Bay members to set up an account to accept donations for those displaced by September's flooding in the Kingcome Inlet we were happy to be able to help. "We have been amazed at the support of our Alert Bay members rallying behind the community of Kingcome Inlet and are pleased that we could play a small role in one community helping another," says Allyson Prescesky, Manager, Community Experience and Communications with Coastal Community.

The spirit of helping has spread as donations have been pouring in from across the North Island region, as well as Vancouver Island and the Gulf Islands, since the account, created especially for Kingcome Inlet evacuees, was opened in September. Almost \$64,000 in donations has entered into this account to date and donations are still coming in.

Coastal Community members, clients and island residents wishing to help Kingcome evacuees can still make their donation to this specially designated account at any Coastal Community branch across the islands. Titled Kingcome Inlet Relief Fund, the account number is 726917.

-30-

#### **About Coastal Community**

Serving island communities for over 60 years, Coastal Community Credit Union has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees, and over \$2 billion in assets under administration, Coastal Community offers caring and helpful service through an extensive network of personal banking, insurance, investment and business services centres. We are passionate about building stronger relationships with our members, clients, employees and communities to improve financial health, enrich people's lives and build healthier communities. Visit us on the web at [www.cccu.ca](http://www.cccu.ca).