



## ***Donations for Alberta Flood Relief Efforts Accepted at Coastal Community***

**Vancouver Island & the Gulf Islands - June 25, 2013:** In response to the devastating floods currently impacting southern Alberta, Coastal Community Credit Union is accepting donations for the Canadian Red Cross and their relief efforts in the area.

As of Monday, over 20 communities were still under a state of emergency in Alberta, while flood damages are estimated to be in the \$3 to \$5 billion range. "Like many other Islanders, a great deal of our members, clients and employees have loved ones impacted by the floods—and they've been eager to offer their support," says Allyson Prescesky, Manager of Community Experience & Communications at Coastal Community.

All Coastal Community Credit Union branches and Insurance offices across Vancouver Island and the Gulf Islands are accepting cash or cheque donations from members, clients or the general public. Please make cheque donations payable to *Coastal Community – Alberta Floods*. For those interested, tax receipts will be issued by the Canadian Red Cross for donations of \$20 or more.

This is the third time in recent years that Coastal Community has partnered with the Canadian Red Cross to accept donations on behalf of their relief efforts. In 2011, donations were collected following the earthquake and tsunami that hit Japan, while 2010's earthquake in Haiti prompted a similar collection account. In total, over \$70,000 was raised for the two relief efforts. Adds Prescesky, "it's nothing short of impressive how eager people are to support those affected by devastating situations. We're pleased that we've been able to play a small role in helping."

For more information on how to donate to the Red Cross's Alberta relief efforts, please contact your [nearest branch](#).

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### **ABOUT COASTAL COMMUNITY**

For over 60 years, the satisfaction and happiness of Coastal Community's members and clients have been our bottom line. That's why we've grown to be the largest financial services organization based on Vancouver Island and the Gulf Islands. With 80,000 members, 625-plus employees and over \$2.1 billion in assets under administration, Coastal Community offers caring and helpful service integrated across an extensive network of personal banking, insurance\*, investment and business services centres. Our members also have access to The Exchange® Network, with more than 2,300 no-fee ATMs in Canada. We've been named one of Canada's Top 50 Best Employers three years in a row, and we're passionate about building stronger relationships to improve financial health, enrich people's lives and build healthier communities.

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\*Insurance services provided through Coastal Community Insurance Services (2007) Ltd