

## Media Release



COASTAL  
COMMUNITY

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### **Local financial institution recognized as one of Canada's 50 Best Employers for second year in a row**

Coastal Community Credit Union, the largest financial institution based on Vancouver Island and the Gulf Islands, has hit the top 20 spot of Canada's 50 *Best Employers* according to Aon Hewitt, a global human resources consulting firm.

Aon Hewitt determines its 50 *Best Employers* based on employee engagement scores derived from an annual survey of employees. This year's research shows that Coastal Community's employee engagement scores jumped phenomenally over the past year, which follows a significant jump in the previous year as well.

"These achievements really belong to our outstanding employees, including our Credit Union, Insurance and Wealth Management experts, along with our experts in our support departments," says Adrian Legin, Coastal Community's President and CEO. "Congratulations and thank you to our entire team for the passion, commitment and leadership you bring to work and our communities every day."

Susanne Jakobsen, Coastal Community's Board Chair, agrees. "It's absolutely because of our employees that we have achieved this notable recognition for the second year in a row," she says. "I remain inspired by our employees' committed efforts, and I thank them for their ongoing hard work."

Coastal Community attributes the extraordinary rise in its employee engagement scores over the past two years, along with its return on the top 50 *Best Employers in Canada* list, to a focus on its greatest strength—the passion of its employees to make a meaningful difference.

"We understand that helpful, caring and knowledgeable service to our members, clients and communities begins with engaged and inspired employees," says Legin.

Bruno Dragani, Chief People and Administration Officer, shares, "We all work hard to create an environment that's inclusive, open and transparent, and one that inspires and supports employees to act on their leadership potential both at work and in our communities."

"We're very honoured to once again be recognized at a national level," adds Jakobsen. "We also congratulate all companies that participate in this research for the commitment they show to their employees by listening to their feedback and striving to improve their work environment."

Coastal Community is one of the largest employers on Vancouver Island and the Gulf Islands, providing stable and rewarding employment to over 650 employees in its Credit Union, Insurance and Wealth Management business lines and its support departments. Serving island communities for over 60 years, Coastal Community has grown to be the largest financial institution based on Vancouver Island and the Gulf Islands, serving more than 80,000 members across the islands, and with over \$2 billion in assets under administration.

The 50 *Best Employers* in Canada are based on an employee survey conducted by Aon Hewitt. The survey aims to measure employee engagement, defined as employees' emotional and intellectual commitment to their employer. For more information about the study, and to learn who the Top 50 *Best Employers* are, please [click here](#). The latest *Best Employers* will also be profiled in the October 31<sup>st</sup> issue of *Maclean's* magazine.

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#### **About Coastal Community**

Serving island communities for over 60 years, Coastal Community Credit Union has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees and over \$2 billion in assets under administration, Coastal Community offers caring and helpful service through an extensive network of personal banking, insurance\*, investment and business services centres. We are one of Canada's 50 Best Employers, and we are passionate about building stronger relationships with our members, clients, employees and communities to improve financial health, enrich people's lives and build healthier communities. Visit us on the web at [www.cccu.ca](http://www.cccu.ca).

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