



### **Coastal Community Shares its Community Spirit**

FOR IMMEDIATE RELEASE  
**December 11, 2009**

**North Vancouver Island, B.C.:** The spirit of sharing is in action at Coastal Community Credit Union this holiday season.

“Sharing our Community Spirit” is an organization-wide charitable initiative that is underway at Coastal Community locations across Vancouver Island and the Gulf Islands. From now until Christmas, Coastal Community employees will be supporting a variety of local causes through in-house initiatives, and are welcoming the support of members, clients, and the general public.

“I am incredibly proud of how Coastal Community employees from Port Hardy to Victoria are making a meaningful difference in the lives of those in need in their communities,” remarks Joe Cristiano, Coastal Community’s Chief Community & Marketing Officer. “Our employees donate their time, expertise, and support to many worthy causes throughout the year, but their efforts come in full force in December because the need is so great.”

Employees at Coastal Community locations in northern Vancouver Island area are committed to showing their support for this organizational cause, in their own unique ways.

Coastal Community’s Alert Bay location will be supporting the seniors and elders of Alert Bay this holiday season through a monetary donation to the Village of Alert Bay Recreation Committee. In addition, employees will also be supporting the Namgis First Nation’s Hamper Fund.

Meanwhile in Port Hardy, Coastal Community employees are gearing up for the “Adopt a Family” program sponsored by the North Island Community Services Society. An annual tradition for the Port Hardy branch, this year, employees are “adopting” a single mother and her two children. “We personally shop for all the gifts and treats that will be donated to this family in need,” says Josie Sullivan, a member service representative at the Port Hardy branch. “We really get into the spirit of it, knowing that our efforts will be helping a family in need within our community.”

In Port McNeil, Coastal Community employees will be making a donation to the Community Link, an organization that helps challenged adults. Instead of doing a gift exchange, the branch and insurance office will be making donations to the North Island Hamper Fund.

Coastal Community employees are excited to put their spirit of giving in action this holiday season, and invite anyone interested in making a donation or contribution to talk to a Coastal Community Representative. “We wish the best to everyone during the holidays,” concludes Cristiano, “and welcome our members, clients, and the public at large to share their community spirit by donating what they can this Christmas season.”

***About Coastal Community Credit Union***

*Serving Island communities for more than 60 years, Coastal Community Credit Union is the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees, and over \$1.6 billion in assets, Coastal Community offers complete financial services and solutions through an extensive network of personal banking, insurance, investments, and business services centres across Vancouver Island and the Gulf Islands. Passionate about the communities it serves, Coastal Community supports community organizations through various programs and the volunteer efforts of its dedicated employees. For more information, visit [www.cccu.ca](http://www.cccu.ca).*

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