



Coastal Community Shares its Community Spirit

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Vancouver Island, B.C.: The spirit of sharing is in action at Coastal Community Credit Union this holiday season.

“Sharing our Community Spirit” is an organization-wide charitable initiative that is underway at Coastal Community locations across Vancouver Island and the Gulf Islands. From now until Christmas, Coastal Community employees will be supporting a variety of local causes through in-house initiatives, and are welcoming the support of members, clients, and the general public.

“I am incredibly proud of how Coastal Community employees from Port Hardy to Victoria are making a meaningful difference in the lives of those in need in their communities,” remarks Joe Cristiano, Coastal Community’s Chief Community & Marketing Officer. “Our employees donate their time, expertise, and support to many worthy causes throughout the year, but their efforts come in full force in December because the need is so great.”

Employees at Coastal Community locations in the Oceanside area are committed to showing their support for this organizational cause, in their own unique ways.

This year, a charitable tradition of Coastal Community’s Parksville location continues—an “angel tree.” Unwrapped gifts, generously donated by employees and the public, are quickly filling the space beneath the tree. Employees will also sponsor a Parksville family in need this holiday season.

At Coastal Community’s Nanoose Bay location, employees will also participate in a family sponsorship, a holiday tradition of theirs. “This year, we are sponsoring a single mother and her two children. We provide the family with all of the items needed to make their Christmas enjoyable, from presents and clothing, to gift certificates, stockings, and food,” says Jane Russell, Nanoose Bay’s branch manager. “Our employees really get into the spirit of this initiative, and show a fantastic amount of effort and commitment towards making the family sponsorship a success.” Employees will also be supporting the Nanoose Bay Community Cupboard and their goal of stocking their shelves with food items.

An “angel tree”, in support of the Qualicum Beach Family Resource Centre, was set up at Coastal Community’s Qualicum Beach location. Employees were also seen selling hot chocolate and popcorn for the hot lunch program at St. Stevens Church.

Coastal Community employees are excited to put their spirit of giving in action this holiday season, and invite anyone interested in making a donation or contribution to talk to a Coastal Community Representative. “We wish the best to everyone during the holidays,” concludes Cristiano, “and welcome our members, clients, and the public at large to share their community spirit by donating what they can this Christmas season.”

About Coastal Community Credit Union

Serving Island communities for more than 60 years, Coastal Community Credit Union is the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees, and over \$1.6 billion in assets, Coastal Community offers complete financial services and solutions through an extensive network of personal banking, insurance, investments, and business services centres across Vancouver Island and the Gulf Islands. Passionate about the communities it serves, Coastal Community supports community organizations through various programs and the volunteer efforts of its dedicated employees. For more information, visit www.cccu.ca.

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