



Coastal Community Shares its Community Spirit

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Quadra Island, B.C.: The spirit of sharing is in action at Coastal Community Credit Union this holiday season.

“Sharing our Community Spirit” is an organization-wide charitable initiative that is underway at the Coastal Community location on Quadra Island, as well as across Vancouver Island and the Gulf Islands. From now until Christmas, Coastal Community employees will be supporting a variety of local causes through in-house initiatives, and are welcoming the support of members, clients, and the general public.

“I am incredibly proud of how Coastal Community employees from Port Hardy to Victoria are making a meaningful difference in the lives of those in need in their communities,” remarks Joe Cristiano, Coastal Community’s Chief Community & Marketing Officer. “Our employees donate their time, expertise, and support to many worthy causes throughout the year, but their efforts come in full force in December because the need is so great.”

Coastal Community employees at the Quadra Island location are committed to showing their support for this organizational cause, in their own unique way. This year, the Quadra branch is helping a working single mother give her children a nice Christmas.

“We went to the local food bank and asked them if they could find us a family to sponsor,” says Ruth Rombough, branch manager. “We don’t know who they are; we don’t need to know. Coastal Community is giving them a food voucher. Staff are also donating their own money to buy Christmas presents and items for a festive meal. It’s something we always do, to help make Christmas happen for the less fortunate in our community.”

Teresa Tate, who volunteers at the Quadra Island Food Bank, said that she and her partner will play Santa Claus to deliver Coastal Community’s gift.

“This year we had quite a few needy families,” says Tate. “It might make a change in their lives for them to know that they’re not floundering out there by themselves. Coastal Community has collected food and given cash donations in the past. It’s a great way to look after people who are basically your neighbours.”

Coastal Community employees are excited to put their spirit of giving in action, and invite anyone interested in making a donation or contribution to talk to a Coastal Community Representative. “We wish the best to everyone during the holidays,” concludes Cristiano, “and welcome our members, clients, and the public at large to share their community spirit by donating what they can this Christmas season.”

About Coastal Community Credit Union

Serving Island communities for more than 60 years, Coastal Community is the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees, and over \$1.6 billion in assets, Coastal Community offers complete financial services and solutions through an extensive network of personal banking, insurance, investments, and business services centres across Vancouver Island and the Gulf Islands. Passionate about the communities it serves, Coastal Community supports community organizations through various programs and the volunteer efforts of its dedicated employees. For more information, visit www.cccu.ca.

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