



Coastal Community Celebrates Credit Union Day and the International Year of the Co-op with 2013 calendars and donation

For Immediate Release

Vancouver Island, Gulf Islands – October 18, 2012: Once again, Coastal Community Credit Union is celebrating National Credit Union Day, on Thursday October 18, and the UN International Year of the Co-op by giving back to our communities and our world. We are sending local youth to summer camp. This week, 2013 *Great Things* calendars launched in our branches. The high quality calendars feature the photographic skills of our members, clients and employees. We will be collecting donations from the calendars and more to send youth from Vancouver Island and the Gulf Islands to YES Camp.

At YES Camp, youth do all the normal summer camp activities, but also learn leadership skills and communication conflict resolution skills. Coastal Community has been a long-time supporter of YES Camp as part of our mission to develop the leaders of tomorrow and build healthier communities.

Additionally, Coastal Community and its employees and directors have donated \$3,250 to the Co-operative Development Foundation's Build a Better World Campaign in recognition of National Credit Union Day.

In total, 325 employees and members of the board of directors donated \$10 to the Build a Better World Campaign, which has a goal of raising \$12 million in support of co-operative development around the world over the next four years.

Employees who participated in the fundraiser received "I heart my CU" t-shirts. They will be wearing them in Coastal Community Credit Union branches, insurance offices and throughout the organization on Credit Union Day. Coastal Community is the only credit union based on Vancouver Island that is participating in the national "I heart my CU" t-shirt campaign this year.

On Thursday, October 18th, there will be refreshments available in each branch, and members can write a message explaining why they love their credit union for a chance to win one of the "I heart my CU" t-shirts.

With the addition of the t-shirts purchased for members to win, Coastal Community donated \$4,530. The Build a Better World Campaign is able to triple the funds donated, which makes Coastal Community's total donation to the \$12 million \$13,590 this year.

We invite all members to visit a branch, participate in the festivities and have the opportunity to lift people around the world out of poverty through the power of the co-operative enterprise. We believe in building healthier communities where we live and for those far away.



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For more information contact:

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