



Media Contact:
Laurie Vosters
250-716-2819
laurie.vosters@cccu.ca

Coastal Community Credit Union Appoints New CEO

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VANCOUVER ISLAND, BC, CANADA – The Board of Directors of Coastal Community Credit Union is pleased to announce the appointment of Mr. Adrian Legin as President and Chief Executive Officer.

Mr. Legin comes to Coastal Community from Conexus Credit Union in Regina. He is currently Executive Vice-President, Retail Operations and oversees consumer banking, financial planning, investment, real estate, mortgage broker and insurance services. Mr. Legin previously held the position of Executive Vice-President, Operations and E-business with Conexus, which is the seventh largest credit union in Canada. He has also held a range of senior level positions with Information Services Corporation, IMC Kalium, IMC Agrico and SaskTel.

“We are delighted to have a new leader with executive and senior management experience in both the private and public sectors, including extensive experience with a leading credit union,” said Mr. John Newall, Chair of Coastal Community’s Board of Directors. “We were impressed with Adrian’s leadership skills, his proven ability to lead change and his commitment to community service.”

Mr. Legin has also served in leadership positions with various community and industry groups, including Regina Palliative Care, the Saskatchewan Advanced Technology Association, the Regina Regional Economic Development Authority’s IT Cluster, the University of Regina’s Building Dreams and Futures campaign and the Canadian Information Productivity Awards (CIPA). He obtained his MBA from Queen’s University in 2000.

“Coastal Community Credit Union has grown from the mergers of three successful credit unions that each focused on providing exceptional, friendly, professional service, while also making a positive difference in their communities,” said Mr. Legin. “I look forward to working with the Board and the rest of the Coastal Community team to build on this proud legacy.”

“The Board of Directors welcomes Mr. Legin and looks forward to him leading Coastal Community into the future,” said Mr. Newall. The appointment follows a targeted nation-wide search and rigorous evaluation process facilitated by Davies Park and Associates, a Canadian executive search firm.

Mr. Legin will be replacing Mr. Garth Sheane, who is retiring after almost four decades in the credit union system and after four years of successfully leading Coastal Community as President and CEO following the credit union tri-merger that created the largest credit union based on Vancouver Island.

Mr. Legin will assume his new role on March 30th.

About Coastal Community Credit Union

Serving Island communities for more than 60 years, Coastal Community Credit Union is Vancouver Island's largest regionally-based credit union. With more than 80,000 members, over 650 employees, and \$1.5 billion in assets, Coastal Community offers complete financial services and solutions through a network of personal banking, insurance, investment and business services centres across Vancouver Island. Passionate about the communities it serves, Coastal Community offers support to community organizations through various programs and committed employees. For more information, visit us on the web at www.cccu.ca.

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