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**Coastal Community's Paperless Promotion Helps Minimize its Environmental Footprint**

**Vancouver Island & the Gulf Islands, BC CANADA-** Over 18,000 liters of wastewater, 645 kilos of greenhouse gasses, and six full-grown trees—these are what could be saved each year if 5,000 Coastal Community members forgo their monthly and quarterly paper statements. Coastal Community Credit Union has its sights set on achieving this number through its paper statement opt-out promotion, on now until September 30th. And with 3,200 members choosing to go paperless since the promotion's launch in June, the goal is looking very attainable.

Coastal Community members who opt out of paper statements during the promotion will also automatically be entered into a random draw to win one of 15 fully-loaded Dell Inspiron mini Netbooks. And for every paper statement opt-out done in-branch, a \$1 organizational donation towards a community initiative of their choice will go to that Coastal Community location.

As added benefits, members also reduce the chances of mail fraud by not having a paper statement mailed monthly and quarterly. Alternatives to paper statements—e-statements or conducting activity searches through Coastal Community's secure telephone or internet banking services—offer a more timely and convenient account snapshot. They are also accessible virtually anytime and anywhere.

Gayle Graham, an Operations Service Representative from Coastal Community's Nanaimo administration centre, works closely with returned paper statements in the company's mailroom. "It's great that we offer environmentally friendly statement solutions that members, employees, and our beautiful island communities can all find value in," she says.

Going paperless is easy. Monthly and quarterly paper statements can be canceled through Coastal Community's online banking service or at any community branch across Vancouver Island and the Gulf Islands.

A huge thank you to everyone who has helped support Coastal Community's goal of minimizing its environmental impact. There is a little over one month left in Coastal Community's statement opt-out promotion, and for a chance to win a fantastic prize! Visit [www.cccu.ca](http://www.cccu.ca) for more information on the promotion and our e-statement alternative, and to begin opting out of paper statements.

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**About Coastal Community**

Serving island communities for over 60 years, Coastal Community Credit Union has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 625-plus employees, and over \$2 billion in assets under administration, Coastal Community offers caring and helpful service through an extensive network of personal banking, insurance, investment and business services centres. We are passionate about building stronger relationships with our members, clients, employees and communities to improve financial health, enrich people's lives and build healthier communities. Visit us on the web at [www.cccu.ca](http://www.cccu.ca).