



Coastal Community Top 50 Employer in Canada for third year in a row

For Immediate Release

Vancouver Island, Gulf Islands – October 18, 2012: Coastal Community Credit Union, the largest financial institution based on Vancouver Island and the Gulf Islands, has once again been named one of Canada's *50 Top Employers* by Aon Hewitt, a global human resources consulting firm. This year, Coastal Community achieved the 15th spot, increasing by five places and cracking the top 20 for the second year in a row.

Aon Hewitt determines its *50 Best Employers* based on employee engagement scores derived from an annual survey of employees, leaders and human resources professionals of participating businesses. This year's research shows that Coastal Community's employee engagement score positioned the organization as very highly engaged as defined by Aon Hewitt.

"Coastal Community's employees are the reason we receive such high engagement scores across the organization," said Adrian Legin, Coastal Community's President and CEO. "They choose to come to work every day with a spirit of co-operation and excellence in making a meaningful difference in people's financial health and building healthier communities."

"I am so humbled to be part of the Coastal Community family," said Susanne Jakobsen, Chair of the Board of Directors for Coastal Community. "This is a group of extremely committed individuals who strive everyday to be helpful and caring for their members and clients, co-workers, and for their communities. I thank them immensely for their hard work."

Coastal Community's focus on its employees has contributed not only to its swift rise on the *50 Top Employers* list, but also to its success and stability in challenging economic times. The organization espouses values of leadership and excellence in relationship building, financial health and community building. A wide range of programs are available for employee development and support –from recognition programs to leadership training, from wellness programs to advanced education.

"We understand that helpful, caring and knowledgeable service to our members, clients and communities begins with happy, engaged and inspired employees," says Legin. "By creating such a workplace, we can develop strong leaders who contribute in a positive way to those around them."

Coastal Community is one of the largest employers on Vancouver Island and the Gulf Islands, providing rewarding and stable employment for over 650 people in its Credit Union, Insurance and Wealth Management business lines and its administrative departments. Serving island communities for over 60 years, Coastal Community has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands, serving more than 80,000 members across the islands, and with over \$2 billion in assets under administration.

The *50 Best Employers* in Canada are based on an employee survey conducted by Aon Hewitt. The survey aims to measure employee engagement, defined as employees' emotional and intellectual commitment to their employer. For more information about the study, and to learn who the *Top 50 Best Employers* are, please visit www.hewitt.com/bestemployerscanada. The latest *Best Employers* will also be profiled in the October 29th issue of *Maclean's* magazine.

