

For Immediate Release

Vancouver Island – December 4, 2017: Charitable giving, loans and break-even points are just some of the topics being explored in several Vancouver Island schools this Fall. The classes are learning practical money skills with PowerPlay Young Entrepreneurs, an exciting real-world program sponsored by Coastal Community Credit Union. The students are required to make financial decisions as they create their own business ventures.

“They are so engaged, I don’t need to remind them to be on task. It’s basically a miracle,” commented Nanaimo teacher Angela Losch of her grade 5 and 6 students who are busy putting the finishing touches on their business plans. Kristin Marvin of Puntledge Park Elementary in Courtenay was also thrilled to see how enthusiastic her students are about the real-world activities, “Everything’s done with real money and its like game on.”

“At Coastal Community Credit Union we are proud to help young people develop money management and entrepreneurial skills,” says Allyson Prescesky, Manager of Community Experience and Communications. “PowerPlay Young Entrepreneurs gives students a great head start. It helps them develop skills and habits that will benefit them throughout their lives.”

Ann Strebel has been helping her grade 5 class at École Willow Point in Campbell River learn to budget and comparison shop. “They are learning to be discerning. They have to look at how much each part of their product costs and determine where to go to get the best quality material at the best price. There are a lot of fine details they wouldn’t pay attention to otherwise.”

Further south in the community of Shawnigan Lake, Deb McQuhae’s students at Discovery Elementary are learning to make change and honing their money-handling skills by role-playing buyer and seller at a classroom till. Observed McQuhae, “They may be able to add \$1.50 and \$1.50 but it will be different when they are at their sales table with a line of ten people waiting.”

Participating teachers have reported that PowerPlay Young Entrepreneurs is a very meaningful learning experience for students. “This program is the highlight of their year,” states Deb McQuhae. “Twenty years from now, they may not remember me but they’ll remember Young Entrepreneurs.” To find out more about PowerPlay Young Entrepreneurs, visit www.cccu.ca or www.powerplay4success.com, or contact PowerPlay Strategies at 1-888-880-0816.

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Schedule for Showcase Events

Cilaire Elementary 25 Cilaire Drive, Nanaimo	Thursday December 7 th 10:45 to 11:45 am and 12:30 to 1:30 pm
École Puntledge Park Elementary 401 Willemar Avenue, Courtenay	Thursday December 7 th 9:45 to 11:45 am and 12:30 to 2:00 pm
École Willow Point Elementary 250 Larwood Road, Campbell River	Thursday December 7 th 9:00 to 11:45 am and 12:45 to 1:00 pm
Miracle Beach Elementary 8763 Paulsen Road, Black Creek	Friday December 8 th 9:15 am to 2:00 pm
Discovery Elementary 2204 McKean Rd., Shawnigan Lake	Tuesday December 19 th 9:00 to 11:45 am and 1:00 to 1:30 pm
Millstream Elementary 626 Hoy Lake Rd., Victoria	Tuesday December 19 th 11:30 am to 12:35 pm and 1:05 to 2:05 pm

For more information contact:

Allyson Prescesky, Coastal Community Credit Union 1-888-741-1010 or 250-741-3268
Bill Roche, PowerPlay Strategies Incorporated 1-888-880-0816



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