



**COASTAL
COMMUNITY**
CREDIT UNION

Media Release

Coastal Community Credit Union RRSP Campaign helps fund Crofton Lifeline

For immediate release

Chemainus, February 7, 2006. During this year's RRSP season, the Chemainus Crofton Lifeline will receive \$5 for every RRSP deposit made at Coastal Community Credit Union's (CCCU) Chemainus branch.

"Each year the staff in our branch chooses a community partner to share in the success of our RRSP campaign," says Cathy Watts, branch manager. "This year we have chosen the Chemainus Crofton Lifeline because they are a non-profit society that helps seniors and others who are ill or incapacitated and may need emergency help. For a minimum charge, the Chemainus Crofton Lifeline will set up a lifeline, usually in the form of a necklace with a help button on it, so that people can call for help if they need it. And they never turn anyone away who may not be able to afford the fee."

"We seek partners who share our vision to be leaders in our communities and those who help improve the lives of others," says Watts. "When members invest in their retirement, they are also helping to support important services in our area."

RRSP contributions for the 2005 tax year can be made with Coastal Community Credit Union on or before March 1, 2005.

Coastal Community Credit Union is the largest credit union based on Vancouver Island, serving communities from Victoria to Port Hardy through 20 branches and 19 insurance offices. Passionate about our communities, the Credit Union provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment program. CCCU is on the web at www.cccu.ca.

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