



Coastal Community Credit Union RRSP campaign helps fund health clinic and meals for school children

For immediate release

Port Hardy, Sointula and Alert Bay, February 7, 2006. The Sointula Health Clinic, the Eagleview School Meal Program and the Alert Bay Elementary Healthy Snack Program are the North Island groups who will benefit from Coastal Community Credit Union's (CCCU) 2006 RRSP Campaign.

"We will donate \$5 for each RRSP deposit we receive in their communities," says Bob Zanon, regional manager. "When members invest in their retirement they are also helping support local charities that are providing important services to the people in their areas. Each year branch employees choose a charity to support through the annual RRSP campaign, which is just one of the many ways we give back to our communities. We look for partners who share our vision to be leaders in our communities and those who help to improve the lives of others."

CCCU's Sointula Branch has chosen to support the Sointula Health Clinic, which hosts numerous health clinics and provides space for the local health nurse and visiting doctors to see patients. Proceeds from the CCCU RRSP campaign will be used to buy a portable scale that can be used on home visits, as many patients do not have their own scales.

Numerous studies have shown that proper nutrition plays a key role in academic performance. Children who don't get enough to eat at home often do poorly in school. This information has prompted the employees at two community branches to support groups who are making a difference in children's lives.

"Because they feel that every child deserves to have decent meals, CCCU staff in Port Hardy and Alert Bay have chosen to support school meal programs through the RRSP campaign," says Zanon.

In Port Hardy, CCCU funds will be used to buy food for a school meal program that Eagleview Elementary School is starting. Needy children will be given toast and juice for breakfast, and sandwiches for lunch. If the program is successful it may be extended to schools throughout the district. CCCU staff are also selling calendars to raise additional money for the program.

"Our staff in Alert Bay learned that the Healthy Snack Program at Alert Bay Elementary School was not getting much funding from other sources, so they decided to help out this program that is providing such a critical service to local children," says Zanon.

RRSP contributions for the 2005 tax year can be made with Coastal community Credit Union on or before March 1, 2005.

Coastal Community Credit Union is the largest credit union based on Vancouver Island, serving communities from Victoria to Port Hardy through 20 branches and 19 insurance offices. Passionate about our communities, the Credit Union provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment program. CCCU is on the web at www.cccu.ca.

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