



Join a Community Connection Council and make a difference in your community

FOR IMMEDIATE RELEASE

Campbell River, Qualicum Beach, Parksville, Nanoose Bay, Port Alberni, Tofino and Ucluelet – August 20, 2007: Are you in touch with the needs and issues of your community? Interested in helping direct funding and other resources toward worthy projects and initiatives? Want to be an ambassador for Coastal Community Credit Union in your area? If this sounds like you, then Coastal Community thinks you'd make an excellent member of one of their new Community Connection Councils.

The Community Connection Councils are driven by Coastal Community's vision to be the best choice for financial and community leadership. By providing a vital link to the communities they serve and a deep understanding of community/regional needs and issues, the Councils will help the Credit Union direct Community Investment funding and resources accordingly.

Community Connection Council members will review and recommend applications to Coastal Community's Coastal Spirit Fund and provide feedback on local issues to Coastal's Management and Board of Directors teams. In addition, the Councils will maximize involvement in approved initiatives, encourage local charities and non-profits to develop funding proposals, and act as community ambassadors of the Credit Union, reflecting a positive image, and communicating Coastal's vision, mission and values.

Members interested in volunteering to help us make a difference by becoming a Community Connection Council member in their area/region, should complete the application on www.cccu.ca and return to:

Coastal Community Credit Union
#21-13 Victoria Crescent
Nanaimo, BC V9R 5B9
Attention: Community Investment Specialist

Coastal Community is currently accepting applications from volunteers to form the first three, of an eventual seven, Councils in the communities of Campbell River, Oceanside (Qualicum Beach, Parksville, Nanoose Bay), and West Coast (Port Alberni, Tofino, Ucluelet). The remaining four Councils are scheduled to launch in 2008 in the communities of Chemainus and Ladysmith, Comox Valley (Comox, Courtenay and Royston), Nanaimo (Nanaimo, Lantzville, Cedar and Gabriola Island) and North Island (Port Hardy, Sointula, Alert Bay and Port McNeill). Councils will be comprised of three to seven volunteers. Council appointments are for a three year term and Council members must attend at least two Council meetings per year.

Completed applications must be received at the above address by end of business day, Friday, August 31st, 2007. Successful applicants will be notified in September.

About Coastal Community Credit Union

Coastal Community Credit Union is the largest credit union based on Vancouver Island, with more than 80,000 members, 600-plus employees, and over \$1.3 billion in assets. From Victoria to Port Hardy, Coastal Community offers complete financial solutions through community branches, insurance offices, financial planning locations and business centres across Vancouver Island. Passionate about Vancouver Island communities, the Credit Union provides financial, in-kind and other resources to support charity and nonprofit groups through its Community Investment program. The Coastal Spirit Fund sponsors projects requiring more than \$1,000. Decisions are made locally.

-30-

For more information contact:

Janice Krall
Community Investment Specialist
Coastal Community Credit Union
janice.krall@cccu.ca
250-741-3268

Joe Cristiano
Senior Vice President, Marketing
Coastal Community Credit Union
joe.cristiano@cccu.ca
250-741-3230

