

Coastal Community Credit Union donates \$10,000 to BC Seniors Games

FOR IMMEDIATE RELEASE

September 10, 2007 - Vancouver Island: Coastal Community Credit Union has donated \$10,000 from its Coastal Spirit Fund to the 2007 B.C. Seniors Games, which will be held in 28 venues across Nanaimo from September 12 – 15.

“The BC Seniors Games benefit our communities in two ways – they promote healthy lifestyles by encouraging physical fitness among seniors,” said Joe Cristiano, Coastal Community’s Senior Vice President Marketing. “And they also inject about \$2 million into the local economy. CCCU is pleased to contribute to such a worthwhile event.”

The BC Seniors Games kick off with the opening ceremony on Wednesday, September 12 from 6 pm to 8 pm at the Rotary Bowl, behind Nanaimo District Secondary School at 355 Wakesiah Avenue.

“We always appreciate Coastal Community Credit Union coming forward to help support things like these games and other important community events,” said Marilyn Sullivan, Director, Friends of the Games. “The BC Seniors Games are the biggest sports event that Nanaimo has ever hosted. We expect about 3600 participants from all over B.C.”

Last year, Coastal Community Credit Union donated a total of over \$152,000 in grants, ranging from \$1,000 to \$20,000, to 60 Vancouver Island community organizations through its Coastal Spirit Fund initiative. Funding is allocated regionally based on a combination of Credit Union membership and community population, with decisions made locally. Donations are distributed in the focus areas of Arts and Culture, Community Service, Environment, Health, Sport and Recreation, and Youth and Education.

Community organizations interested in applying to the 2007-2008 Coastal Spirit Fund are encouraged to visit Coastal’s website at www.cccu.ca, or any Coastal Community location. Applications will be accepted until end of business day Friday, October 5th, 2007.

Coastal Community Credit Union is the largest credit union based on Vancouver Island, with more than 80,000 members, 650-plus employees, and over \$1.4 billion in assets. From Victoria to Port Hardy, Coastal Community offers complete financial solutions through community branches, insurance offices, financial planning locations and business centres across Vancouver Island. Passionate about its communities, the Credit Union provides financial, in-kind and other resources to support charity and nonprofit groups through its Community Investment program.

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