

MediaRelease



Coastal Community Credit Union Donates \$15,000 to Success By 6

FOR IMMEDIATE RELEASE

November 5, 2007 – Vancouver Island: Coastal Community Credit Union has donated \$15,000 to Success by 6, a unique partnership among credit unions, United Ways, the provincial government and the Ministry of Children and Family Development.

“Our children are the community leaders of tomorrow,” said Joe Cristiano, Coastal Community’s Senior Vice President Marketing. “The first six years are critical in the development of children; Success by 6 provides access to programs to develop a happy, secure and successful life. We’re delighted to support an initiative that shares Coastal’s commitment to youth.”

Coastal Community partnered with Success by 6 throughout its spring investment campaign in Cowichan, Central Nanaimo, Comox Valley, Campbell River and North Island. In addition to the \$15,000 Coastal donated another \$2,000 from employee proceeds made through the Fundraising Fridays Program. In recognition of leadership and commitment to youth, families and education, the Greater Nanaimo Early Years Partnership awarded Coastal with the inaugural “2007 Champion of Children” award.

Community members may support the Success By 6 initiatives in their community by visiting any Coastal Community Credit Union branch. Coastal members may also make donations through MemberDirect online banking. Money raised in each community will remain within that community to benefit programs and community services in support of children and families.

About Coastal Community Credit Union

Coastal Community Credit Union is the largest credit union based on Vancouver Island, with more than 80,000 members, 600-plus employees, and over \$1.3 billion in assets. From Victoria to Port Hardy, Coastal Community offers complete financial solutions through community branches, insurance offices, financial planning locations and business centres across Vancouver Island. Passionate about its communities, the Credit Union provides financial, in-kind and other resources to support charity and non-profit groups through its Community Investment program.

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