



Coastal Community Managers Take the Plunge to Support Students in Need

Wednesday-September 20, 2017 — Vancouver Island & the Gulf Islands: Coastal Community is proud to announce five of our locations raised more than \$15,000 for Nanaimo-Ladysmith Schools Foundation's (NLSF) annual "Stock the Lockers" campaign. The funds will buy food and school supplies for area students in need, a cause our employees and members took to heart while adding a dash of fun along the way. As part of an internal challenge set out by CCCU's managers, some of them boldly volunteered to step out of their comfort zone and off a bridge—with bungee cords attached, of course.

The daredevil managers, joined by NLSF's dauntless executive director Crystal Dennison, took the plunge at 11:00 a.m. on Sunday, September 17th at WildPlay's Nanaimo location. Spectators watched Dell Thomson, Ian MacCaskell, Craig Powers, Kaitlyn Woodhouse, Andrew Crosby, (pictured, courtesy of Jason Friesen Photography, www.jasonfriesen.com) and Crystal Dennison take the ancient rite of passage. For a change of pace, Cindy Koutecky took a hair raising giant swoop on the Primal Swing.



Coastal Community is a longtime partner with NLSF and the "Stock the Lockers" campaign, which Dennison greatly appreciates. "We are thrilled with the ongoing support we have received from Coastal Community and the team effort they put into making this year's campaign a success," she said. "Coastal Community truly is a wonderful partner, and the funds raised will go a long way in supporting students in our community. The passion of Coastal Community's employees is evident by the effort they put in to their fundraising campaign. You can see that they really care about our community."

Greg Scott, Branch Manager at Coastal Community's Southgate branch, is proud of the team support throughout the locations. "Our staff knows the impact this will have on students from kindergarten to grade twelve, and we are very proud that our efforts could help over 800 local students," he said. "Helping vulnerable children is a foundational piece of building healthy, vibrant communities and living up to our vision. As the saying goes, it takes a village."

"Stock the Lockers" supports all schools in the Nanaimo-Ladysmith school district. The funds raised by Coastal Community will go toward NLSF's goal of \$60,000 for this year's campaign.



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About
COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU). With these as our focus areas, we continued to grow our position as the largest financial services organization based on Vancouver Island and the Gulf Islands, while remaining among the largest credit unions in British Columbia when measured by asset size.

In order to help our members and clients improve their financial health, CCCU's family of companies offers a wide range of products, services and expertise in personal, business and commercial banking, general and commercial insurance* and wealth management**. Across the Islands, we operate 23 branches, 16 insurance offices, four regional business centres, one centralized contact centre (1.888.741.1010) with extended service hours, plus a team of mobile experts and a full range of online and mobile services. CCCU was the first to bring cutting-edge Interactive Teller Machine technology to the Island and continues to add new innovations to simplify finances—and life. By really listening and understanding, and then providing meaningful solutions, Coastal Community's 600-person-strong team is able to help our members and clients achieve their financial and life goals.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Our Building Healthier Communities Fund has provided hundreds of thousands in seed money to activate dozens of local community betterment initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.