



COASTAL  
COMMUNITY



## Media Release

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### **Summer Movie Series Draws Great Crowds and Great Support for Success by 6**

Over 10,000 movie fans helped make Coastal Community Credit Union's Sunset Cinema series a huge success. But the even bigger success is the over \$6,000 in donations raised for the early childhood development initiative, Success by 6.

"Given the tight budgets that Success by 6 has been living under, I believe this amount of money can have a big impact," says Michele Mathew of Success by Six.

Coastal Community's complimentary movie series, which took place across eight nights in July, drew crowds with its blockbuster films shown in the great outdoors on a giant inflatable screen. Moviegoers were encouraged to bring a blanket or lawn chair, as well as a donation for Success by 6. Funds raised were allocated to local Success by 6 programs.

Adds Cheryl Jordan, a coordinator for Success by 6, "We appreciate the connection we made with Coastal Community at this event and appreciate their support. With recent cuts to funding, the money raised will have a huge impact on some of the programs that Success by 6 supports, such as Books for Babies and the Children's Health Fair."

Helping to make each Sunset Cinema night a big success was a team of spirited Coastal Community employee volunteers. "We can't thank them enough for their tremendous help," says Allyson Prescesky, Manager of Community Experience & Communications at Coastal Community. In total, 101 employees volunteered their time and energy (not to mention their popcorn and cotton candy making skills) during this year's Sunset Cinema series. Having a great time volunteering even led some employees to help out more than once during the series' run.

"Volunteering at Sunset Cinema was a very positive experience," says Rebecca Leigh, a Coastal Community Member Service Representative and two-time Sunset Cinema volunteer. She adds that it was great to see people of all ages attend the event and support early childhood development.

"We'd like to thank everyone who came out to enjoy a movie by sunset in support of Success by 6," says Prescesky. "Because of everyone's support, we've been able to help enrich the lives of young children in our island communities."

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#### **About Coastal Community**

Serving island communities for over 60 years, Coastal Community Credit Union has grown to be the largest Credit Union based on Vancouver Island and the Gulf Islands. With more than 80,000 members, 650-plus employees and over \$2 billion in assets under administration, Coastal Community offers caring and helpful service through an extensive network of personal banking, insurance\*, investment and business services centres. We are one of Canada's 50 Best Employers, and we are passionate about building stronger relationships with our members, clients, employees and communities to improve financial health, enrich people's lives and build healthier communities. Visit us on the web at [www.cccu.ca](http://www.cccu.ca).

*\*Insurance services provided through Coastal Community Insurance Services (2007) Ltd.*

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*Coastal Community volunteers get ready for Sunset Cinema night in Parksville.*