

Sunset Cinema Movie Series a Resounding Success: *Coastal Community Thanks the Thousands of Movie Goers who Helped Raise almost \$8,000 for Innovative School Program*

August 5, 2014- Nanaimo, BC: Held in Campbell River, Courtenay, Parksville, Nanaimo and Duncan from July 9th to the 13th, Coastal Community Credit Union's Sunset Cinema series was by all accounts a huge success. Islanders flocked by the thousands to see a free screening of either *Frozen* or the *Lego Movie* on a giant inflatable screen in the great outdoors.

Those who indulged at Sunset Cinema's concession stand—manned by Coastal Community employee volunteers—were also helping to support the Credit Union's Young Entrepreneur Program. A total of \$7,800 will go towards funding the Program thanks to concession stand sales. Coastal Community's Young Entrepreneurs is a unique, school-based program where students create their own businesses, market their products, and sell their wares to customers. In 2014, 33 island classrooms participated in this in-demand program, which enables students to learn everything from business planning to money management.

"We're so pleased to have had another incredible Sunset Cinema series, and it's all thanks to the families who attended plus our team of volunteers," shares Allyson Prescesky, Manager of Community Experience and Communications at Coastal Community. "The movie goers' excitement and energy is one of my favourite memories from this year's event." She adds, "We're also very happy about the support shown for our Young Entrepreneur Program. Children's financial education is an important focus for us at Coastal Community, so it means a lot to have our efforts supported by our communities."

The other big hit at this year's Sunset Cinema series was the debut of 'Van Go', Coastal Community's ATM on wheels. The vehicle's even bigger draw might be its colourful artwork, which is inspired by Vincent Van Gogh's famous painting, *The Starry Night*. The result is an eye-catching work of art on wheels complete with an Automated Teller Machine, where withdrawals made by credit union members are surcharge-free.

Check out Coastal Community's [Facebook](https://www.facebook.com/CoastalCommunityCU) page (facebook.com/CoastalCommunityCU) and [Twitter](https://twitter.com/CCCUCU) page (@CCCUCU) to see photos from this summer's Sunset Cinema series and to learn more about this event.

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Coastal Community is one of the top ten largest credit unions in BC with more than 20 branches, 15 insurance locations and three business service centres. Recipient of the 2013 Corporate Responsibility Award for the Vancouver Island region, Coastal Community was also the first to bring cutting-edge Interactive Teller Machine technology to the Island. Our experts in banking, insurance and wealth management offer caring and helpful service integrated across our business lines to meet all your financial and protection needs. At the heart of it all is our passion for building stronger relationships to improve financial health, enrich people's lives and build healthier communities. Learn more: cccu.ca | [Facebook](https://www.facebook.com/CoastalCommunityCU) | [Twitter](https://twitter.com/CCCUCU) | [LinkedIn](https://www.linkedin.com/company/coastal-community) | [YouTube](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8)