

## Over \$7,500 Raised to Help End Workplace Violence

**June 23, 2014 – Vancouver Island, B.C.:** April 30<sup>th</sup>, 2014 is a day that many Nanaimo residents, Vancouver Islanders, and Coastal Community employees will never forget. The tragic workplace shooting that occurred early that morning at Nanaimo's Western Forest Products mill sent shock waves throughout the Island and across Canada. However tragedy quickly turned into action, and the Red Shirt Foundation (RSF) was created by the family of one of the victims to bring education and awareness to workplace violence.

April 30<sup>th</sup>'s events also touched many Coastal Community Credit Union employees both directly and indirectly. In response to their eagerness to help, employees were encouraged to wear red during a special week in May and make a donation to the Red Shirt Foundation. And thanks to contributions made by members, clients and Vancouver Islanders—plus Coastal Community's \$2,500 corporate donation—a total of \$7,590 was raised for the Foundation.

"RSF commends Coastal Community for its very quick action in hosting the first RSF fundraising campaign in support of stopping workplace violence," says Dr. Lynn Jacques, RSF Chair and Founding Director. "We've received overwhelming encouragement and endorsement as we move forward with the launch of this not-for-profit society that will help move the pain of the Lunn and McEachern families, and the community of Nanaimo forward. The Red Shirt Foundation will work with employers and employees to jointly create environments that are more aware of potential violence and better able to respond to employee reports of concern or conflict."

"When a tragic event such as this one happens so close to home, it's not uncommon for our employees to rally together and ask how they can help," says Allyson Prescesky, Manager of Community Experience and Communications at Coastal Community. "Lending our support to the Red Shirt Foundation is an important first step in helping to make sure that such an event never happens again."

Coastal Community thanks all those who contributed their donations or support towards the Red Shirt Foundation and the impacted families. Donations can still be made to the Foundation by visiting [www.redshirtfoundation.com](http://www.redshirtfoundation.com).

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Coastal Community is one of the top ten largest credit unions in BC with more than 20 branches, 15 insurance locations and three business service centres. Recipient of the 2013 Corporate Responsibility Award for the Vancouver Island region, Coastal Community was also the first to bring cutting-edge Interactive Teller Machine technology to the Island. Our experts in banking, insurance and wealth management offer caring and helpful service integrated across our business lines to meet all your financial and protection needs. At the heart of it all is our passion for building stronger relationships to improve financial health, enrich people's lives and build healthier communities. Learn more at: [cccu.ca](http://cccu.ca) | [Facebook](https://www.facebook.com/coastalcommunity) | [Twitter](https://twitter.com/coastalcommunity) | [LinkedIn](https://www.linkedin.com/company/coastalcommunity) | [YouTube](https://www.youtube.com/coastalcommunity)