

Coastal Community Corporate Sponsorship Request Form

The primary purpose of the Corporate Sponsorship Program is to provide funding for re-occurring (example: annual or ongoing) initiatives that contribute to building healthier communities and provide business benefit to Coastal Community.

Please complete all fields on this application. Only fully completed applications will be reviewed. During the application, fields marked with an asterisk must be completed before advancing. Please ensure you are satisfied with your answers before moving on to the next page. To preview entire application please visit cccu.ca.

Applications will go through a review process by Coastal Community on a monthly basis. Applications will be reviewed beginning on the 15th of every month.

Due to the high demand and the time required to process and review applications, it is recommended that you apply 6-8 weeks in advance of your initiative.

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Corporate Sponsorship Funding Guidelines

*** 1. Criteria for Providing Financial Support:**

Requests of \$1000 or more

• Coastal Community will accept Corporate Sponsorship applications for initiatives that provide a direct benefit to communities in the Coastal Community trade area. Presently this trade area encompasses the communities of:

- Victoria,
- Duncan,
- Chemainus,
- Nanaimo,
- Gabriola,
- Nanoose,

- Parksville,
- Qualicum,
- Port Alberni,
- Ucluelet,
- Tofino,
- the Comox Valley,
- Campbell River,
- Cortes Island.

- Quadra Island,
- Port Hardy,
- Port McNeill,
- Sointula
- and Alert Bay, as well as nearby communities.

• General funding preferences will be given to initiatives that deliver on our key community focus areas.

These include:

- Children & Youth
- Economic Development
- Environment
- Financial Literacy

• Other Factors to be used in Decision Making include:

- Business benefits to Coastal Community
- Business development opportunities

• We are unable to support initiatives that:

- are controversial, partisan political or religious organizations and affiliated activities.
- represent a conflict of interest for Coastal Community or that promote specific programs or issues where members of the Coastal Community may have significantly divergent views.
- support individual pursuits or interests that are primarily for personal gain.
- support operating costs to sustain an organization, facility or that is otherwise not self-sustainable.

• Coastal Community reserves the right to consider all decisions for support as final. From time to time, Coastal Community may provide support, under special circumstances, to groups that may fall outside the policy.

Yes, I have read the funding guidelines and meet the criteria.

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Sponsorship Request Form

* 2. Today's Date

Date application is completed:

MM/DD/YYYY

* 3. Organization Name

* 4. Lead Contact & Title

* 5. Mailing Address

* 6. Phone

* 7. Email

8. Website, Facebook, Twitter

Organization Information

* 9. Is your organization not-for-profit or a charity?

Yes

No

* 10. Which of Coastal Community business lines does your organization currently do business with?

Coastal Community Credit Union

Coastal Community Insurance Services

Coastal Community Financial Management

We do not currently deal with Coastal Community but are willing to discuss

We do not currently deal with Coastal Community and are not willing to discuss

* 11. Does your initiative align with any of our key priority focus areas?

Children & Youth

Economic Development

Environment

Financial Literacy

No, our initiative does not align with the above focus areas.

12. If so, how does your initiative align with Coastal Community's focus area(s)?

* 13. What is the primary focus of your organization? Please include your Vision and Mission.

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Sponsorship Information

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* 14. Name of initiative to be funded.

15. Date of initiative.

Date initiative begins:

MM/DD/YYYY

* 16. Please specify the amount of support you are applying for from Coastal Community.

* 17. What is the total cost of your initiative?

* 18. Has your organization been supported by Coastal Community in the past?

Yes

No

19. If so, what year, amount, and initiative was supported?

* 20. Is this a brand new initiative in the community?

Yes

No

* 21. Will Coastal Community have exclusivity as Financial Institution supporter?

Yes

No

* 22. Are there other groups and/or business funding this initiative?

Yes

No

23. If yes, please provide further details including contribution amount and commitment status.

* 24. Are you requesting Coastal Community be the title sponsor of your initiative?

- Yes
- No

* 25. Please describe your initiative and the purpose/goal of this initiative.

* 26. How do you plan to track the success or desired outcomes of your initiative?

* 27. Specifically, how will the funding be used?

* 28. Will Coastal Community's support enable your organization to qualify for leveraging opportunities such as matched funds from the government?

Yes

No

* 29. Are you requesting in-kind support (i.e. promo items, etc)?

Yes

No

30. If yes, what promotional items are requested?

* 31. Describe the populations that will be directly and positively impacted as a result of this support.

* 32. How will this support contribute to building a healthier community?

* 33. Please detail any past and current involvement from Coastal Community employees with your organization.

* 34. Have you spoken to someone at Coastal Community about this request?

- Yes
- No

35. If yes, please provide the person's full name.

* 36. What materials will be used to promote Coastal Community as a sponsor? Check all that apply.

- Print Ads
- Event Program Ad
- TV
- Radio
- Digital Signs
- Outdoor Billboards
- Online Ads
- Social Media
- Logo on website
- Poster/Tent Cards
- Speaking Opportunities
- Permanent Signage
- Event Tickets
- Other

37. If event tickets are available, how many will Coastal Community receive?

38. If you require an advertisement from Coastal Community, please specify the size, if it is black and white or full color, and when it is required by.

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Thank You for applying for Coastal Community Corporate Sponsorship. Feel free to include attachments and supplemental material with your application via email to community.support@cccu.ca.

Please allow 6-8 weeks for notification. You will be notified whether or not it has been approved.

Any questions can be directed to the Community Experience Department by emailing community.support@cccu.ca or by calling 1.888.741.1010.