



## Branch Manager Taurean Seib a life-long credit union supporter

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*Coastal Community has been the happy beneficiary of Nanaimo-born Taurean Seib's enthusiasm and commitment to credit union values for many years.*

Coming from a family of dedicated credit union supporters, five-year-old Taurean was very proud when he opened his Coastal Community Fat Cat account with his kindergarten class. By high school, he knew he was interested in a career with an organization that offered long-term employment and matched his personal values—Coastal Community was a natural fit!



Taurean clearly remembers his interview to be a Member Service Representative with Coastal in 2006. "I was 19 years old at the end of a boardroom table with what felt like 100 powerful women deciding the fate of my career," he says. "I'd like to take this opportunity to give big thanks to all of them for taking a chance on me!"

Currently the Branch Manager at the Port Alberni, Tofino and Ucluelet locations, Taurean has been building an expert team with a proactive approach to understanding and meeting members' and clients' current and future financial needs. He thinks Coastal Community is the perfect size for a credit union—small enough to truly understand the unique needs of members and large enough to make an impact on an islands-based scale. "I appreciate that I am empowered to make smart business decisions using our corporate vision, purpose and values as a compass," he noted.

According to Taurean, when you're a branch manager, no day is the same. "I can sum up my job description in three words: Facilitate Effective Outcomes. What that means varies day by day, but typically comes back to our corporate vision of improving financial health, enriching people's lives and building healthier communities," he says.

Proud to work for a Vancouver Island-based company where the profits stay in the communities served, Taurean points out, "We are one of the few local financial institutions that can guarantee 100% of the funds that our members hold on deposit, which in itself is a huge win!"

Married with two children, Taurean loves to hike with his family. He gives back to the community by acting as Chairperson for the Alberni Valley Chamber of Commerce and the Coastal Young Leaders Network.