

Coastal Community to expand its services in Greater Victoria

Vancouver Island, BC - January 16, 2015: Coastal Community Credit Union, the largest financial services organization based on Vancouver Island and the Gulf Islands, will be growing its operations in the Capital Regional District (CRD) in 2015.

Plans are already underway to open Coastal Community's newest location in Goldstream Village later this spring. A renovation of its Fort Street Insurance office is also in the works, which will give the downtown core access to Coastal Community's full suite of financial services in the fall.

Using Coastal Community's proven integrated service approach, each of its Victoria locations will offer the comprehensive services of all its business lines—all under one roof—including wealth management, insurance, personal banking and commercial banking. The locations will also utilize exciting digital technologies to make for an even better banking experience.

"Our expansion plans will be welcoming news to the many island residents who continually ask us when we're going to offer more of our services in the Capital Region," says Adrian Legin, Coastal Community's President and CEO. Coastal Community already serves a large number of personal and commercial banking customers in the region and also has a very well-established insurance client base through its Fort Street Insurance office.

Adds Legin, "One of the key things that we're excited about with our Goldstream and Fort Street locations is being able to offer people what they're after. This includes the latest in instant banking conveniences, a wider range of service hours, innovative solutions from our insurance, banking and wealth management divisions, and of course our caring, helpful and highly personalized service."

With the expansion, Coastal Community will offer Islanders greater access to:

- **Innovative banking conveniences** including the Island's first-ever Interactive Teller Machines (ITMs), providing the best of high tech and high touch through their ATM-like qualities, coupled with their ability to securely connect the user to Coastal Community experts through live video. Both Victoria locations will have ITM services.
- **Services and expertise** in personal and commercial banking, insurance and wealth management through locations from Victoria to Port Hardy, complemented by Coastal Community's mobile advisory team and its Island-based customer contact centre (known as the Relationship Centre).
- **Personalized service through extended hours**—including early mornings and evenings—via the ITMs, the Relationship Centre, and its online chat channel.

"Our wide range of service offerings is further strengthened by the fact that we're 100% Island based," Legin shares. "Our headquarters are here, our decision-making happens here, and all our employees and Board members live right here on Vancouver Island and the Gulf Islands. We work hard to make sure this translates into more relevant, more caring and more personalized financial solutions and advice."

Anyone interested in getting ahead of these expansion plans by opening their membership now can begin to do so through Coastal Community's website, cccu.ca, or by calling the Relationship Centre at **1.888.741.1010**. And stay tuned to Coastal Community's website and its Facebook and Twitter pages for more exciting Victoria expansion progress updates.

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Coastal Community is the largest financial services organization based on Vancouver Island and one of the top ten largest credit unions in BC, providing financial services from Victoria to Port Hardy. With a Head Office in Nanaimo, Coastal Community serves over 100,000 people through its more than 20 banking branches, 15 insurance* locations, three business service centres, and its Wealth Management** Division. Coastal Community was also the first to bring cutting-edge Interactive Teller Machine technology to Vancouver Island. With over 600 employees, Coastal Community provides caring and helpful service to meet a full range of financial and protection needs. At the heart of it all is the company's passion for building stronger relationships to improve financial health, enrich people's lives and build healthier communities. Learn more at: cccu.ca | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [YouTube](#)

*Insurance services provided through Coastal Community Insurance Services (2007) Ltd. **Financial planning and investment services provided through Coastal Community Financial Management Inc.

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