

ELECTION AND AGM BULLETIN

Vote in our 2025 Directors Election

Results will be announced during our electronic AGM
on Wednesday, May 14, 2025.



COASTAL COMMUNITY
CREDIT UNION

TOGETHER, LET'S DO GREAT THINGS

To Our Valued Members,

On behalf of the Nominating Committee, I urge you to play an active role in shaping the future of your Credit Union by casting your vote in our 2025 Directors Election.

All candidates running in this election have qualified under the recently passed Rule on term limits, which allows members to serve a maximum of four terms, whether consecutively or non-consecutively.

The role of a Credit Union Director is more complex than ever, making it essential for us to focus on effective recruitment. A well-rounded and capable Board ensures we have the expertise needed to effectively oversee and guide our organization. While all areas of competence are critical, the Board has identified four specific areas of expertise that would further strengthen our collective capabilities in the coming year. These areas were outlined in the Call for Nominations.

Coastal Community's Nominations and Elections Committee carefully evaluated each candidate's qualifications, including a comprehensive review of their application and resume, followed by in-depth interviews. As a result of this rigorous process, all four candidates in the 2025 Directors Election have been recommended to fill the three available vacancies this year.

Areas of Expertise for Strengthening Our Board

Having a diverse and knowledgeable Board that reflects the communities we serve and shares our vision is vital to our success. Therefore, we encourage members with a strong background in governance and a commitment to our values to consider running for a director position, regardless of their specific skills. While all competencies are valuable, we are particularly focused on strengthening the following areas of expertise:

- **Lending Expertise (Retail & Commercial):** Experience in overseeing or managing retail and commercial lending, with an emphasis on approval processes, credit, geographic risks, and regulatory issues impacting lending activities within financial institutions.
- **Balance Sheet Management/Treasury:** Knowledge of liquidity management, interest rate risk, foreign currency risk, asset liability management, derivatives, and balance sheet management. Relevant courses and designations in this area are highly valued.
- **Audit & Financial Management:** Proficiency in reading and interpreting corporate financial statements, understanding how financial performance connects to strategic planning, and the ability to identify organizational risks and controls. A CPA designation would be an asset.
- **Legal Expertise:** Legal experience, preferably with a focus on business, commercial, or financial services sectors. Candidates should understand the legal and regulatory framework that governs B.C. provincially regulated credit unions and be familiar with the responsibilities and liabilities of directors. Although the Board engages independent legal counsel for specific advice, legal expertise within the Board would help ensure our Credit Union's compliance with all legal and regulatory requirements.

Regardless of how you choose to cast your vote—whether online, by mail, or in-branch—please remember that your vote is crucial in shaping the future of our Credit Union.

Thank you for your time and participation in this important process.

Sincerely,



Mandy Hayre
Chair, Nominations and Elections Committee
Coastal Community Credit Union Board of Directors



KELLY MCGIFFIN Recommended

I am a lifelong credit union person with almost 50 years of direct experience at the senior management and board level of credit union business. I have attained certification as a board member through McMaster University. Qualifications aside, the clear differentiation for credit unions has always been and always will be their relevance to their local communities; this will always be my focus.

Contact Information

Phone: 905-928-9797 **E-mail:** kellymc30@shaw.ca

HILARY BROWN Recommended

As a Chartered Public Accountant I have a wealth of knowledge and experience in financial, operations, risk management, strategy and human resources. I have been on the board of directors for the BC Municipal Pension Plan since 2012, serving on many committees and as vice chair and chair of the board for a total of six years. I was also a Director on the Public Education Benefits Trust board for eight years. I enjoy being part of the community by volunteering for a local horse club and helping others as a public speaking coach.

Contact Information

E-mail: hilarybrowncandidate@gmail.com

DOMINIQUE ROELANTS Recommended

I have been on the CCCU board for almost nine years, the last two as chair. We have a great board with dedicated members, but most are very new. I am running to help ensure board continuity and to help mentor those new board members. I am a lawyer, and in the past, I worked as a computer science professor and as senior pension plan advisor. I have many of the skills that CCCU is looking for in this election. I am running to help ensure that Coastal Community Credit Union continues to be the best financial institution on the Islands.

Contact Information

Phone: 250-384-4271 **E-mail:** dominique.roelants@shaw.ca

NOLA JEFFREY Recommended

Being of Tsimshian and Coast Salish ancestry, I bring an Indigenous perspective to my work. I lead with my heart and honour diversity and inclusion. My experience as Executive Director and counsellor enriches my ability to examine all sides of a situation before making decisions.

Serving on the CCCU board this past term has enhanced my knowledge in areas of governance, financial oversight, risk management, and strategic decision-making. I have a strong commitment to sustainability and to the financial well-being of our members and communities; and I strive to serve CCCU while holding the principles of accountability, integrity, and innovation.

Contact Information

Phone: 250-248-7514 **E-mail:** nolaj@shaw.ca

CAST YOUR VOTE

Remember, only vote once. Choose the voting method that works best for you:



ONLINE:

Personal members can vote through online banking—this secure and paperless option makes it easier for you to vote at a time that's convenient for you. Please note: business members must use a paper ballot.



MAIL:

Mail your ballot at any mailbox, the postage is pre-paid.



IN-BRANCH:

Drop off your completed ballot at any of our branches.



Election results will be announced during the Annual General Meeting.

For more information visit cccu.ca/vote or scan the QR code.

Remember to vote only once in this election or your vote will be disqualified, unless you're also voting on behalf of a non-personal legal entity. See ballot or our Credit Union Rules for more information.



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CREDIT UNION

*All four candidates running for election were nominated by members of Coastal Community Credit Union and were qualified by the Nominations and Elections Committee. All four candidates in the 2025 Directors Election have been recommended to fill the three available vacancies this year.

Information about the candidates has been submitted by the candidates themselves. The candidates' views and opinions expressed do not necessarily reflect the official policies or positions of Coastal Community Credit Union. The candidates are presented in random order on election materials.

Please note, candidate information was provided as of February 25, 2025.