



Kelly McGiffin

Director (Independent)

Port Alberni

Term: 2025 – 2028

Kelly McGiffin, hailing from Port Alberni, has dedicated nearly 50 years to the credit union system, holding senior management and board positions. A lifelong credit union supporter, he has always championed the core value of "people helping people," believing that credit unions' relevance to local communities is their key differentiator.

A Chartered Director with a diploma in Marketing and Human Resources, Kelly's governance experience is extensive. He served as CEO of credit unions in three provincial jurisdictions for almost 40 years. Kelly has also been a board member of Central 1 Credit Union, the Canadian Credit Union Association, the Cooperative Development Association, and the Alberni-Clayoquot Continuing Care Society, among other board positions.

Now retired, Kelly has returned to his hometown to enjoy Island life. He leads men's baseball in Port Alberni and actively serves on the board of the Echo Village and Fir Park Village facilities. Throughout his career, Kelly has remained deeply involved in every community he has lived in.

2025

Education/Designations

- Chartered Director – Director's College, McMaster University
- Diploma in Marketing
- Diploma in HR (CHRM)

Other Board Appointments (Current)

- Director, Alberni-Clayoquot Continuing Care Society