

Coastal Community launches calendar sales during Co-op Week

The proceeds will benefit the Children's Health Foundation of Vancouver Island

Vancouver Island, BC, Canada – October 16, 2023: Coastal Community Credit Union launches its annual calendar on October 16th. It features beautiful Island locations and the talents of local photographers—and 100% of the proceeds go to the Children's Health Foundation of Vancouver Island. You can now drop into any of Coastal Community Credit Union's locations to pick it up for a suggested donation of \$2.00.

The campaign's launch date marks the beginning of Co-op Week. According to Allyson Prescesky, AVP, Community Impact & Corporate Communications for Coastal Community, extending a helping hand to community organizations is part of the co-operative spirit. "Concern for the community is a core value for all cooperatives and one that is important to us," said Prescesky. "International Credit Union Day falls within Co-op Week, and what better way to celebrate it than by working together to care for the health of our young people and their families."

The Children's Health Foundation has supported the health of Island kids for more than 95 years, focusing on early childhood development, youth mental health, and children and youth living with complex needs.

Anyone wanting to learn more about the Children's Health Foundation can visit islandkidsfirst.com, email info@islandkidsfirst.com, or call 250-940-4950.

Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

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COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU).

With these as our focus areas, the CCCU family of companies continues to grow our position as the largest Island-based financial organization. We serve over 120,000 members and clients on Vancouver Island and the Gulf Islands.

To help our members and clients improve their financial health, our business lines offer a full range of products and services for personal, business and commercial banking, insurance* and wealth management** through Credential Securities. Our Island communities are our homes, so we make decisions based on knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

As a financial co-operative, we are 100% member-owned. Our shareholders are our neighbours and fellow citizens, so we are focused on building strong and vibrant communities by keeping our earnings and our community efforts local. Coastal Community regularly invests over half a million dollars annually into communities across the Islands through community funding grants, education awards, sponsorships and fundraising initiatives.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this media release refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd., an affiliate of Coastal Community Credit Union.

** References to "wealth management," "financial planning" and "investments" refer to mutual funds, other securities and securities related financial planning services offered through Credential Securities, a division of Credential Qtrade Securities Inc. Credential Securities is a registered mark owned by Aviso Wealth Inc. Coastal Community Private Wealth Group is a division of Coastal Community Financial Management Inc., which is a wholly owned subsidiary of Coastal Community Credit Union. Coastal Community Financial Management Inc. is a licensed life insurance agency offering financial planning, life insurance and investments.