

Coastal Community earns workplace distinction for the fifth time

Vancouver Island, BC, Canada – October 12, 2023: It's official! Coastal Community Credit Union has been re-certified as a Great Place to Work® for the fifth consecutive year by the Great Place to Work Institute® Canada (GPTW).

GPTW's thorough, independent analysis is based on direct feedback from employees, provided as a part of an extensive and anonymous survey about their workplace experience.

Bruno Dragani, Chief People & Administration Officer for Coastal Community, is very proud the credit union has been given the nod again. "As with any achievement, it's all down to our amazing team of employees," he said. "Our Coastal team has always been at the heart of our business, and I thank them for continuing to build a collaborative, safe and supportive work culture, no matter what challenges come our way."

Nancy Fonseca, Senior Vice President of Great Place to Work® Canada, says that a great workplace is about the level of trust that employees experience in their leaders, the level of pride they have in their jobs, and the extent to which they enjoy their colleagues. "Our data shows that great workplaces benefit from stronger financial performance, reduced turnover, and better customer satisfaction than their peers. What's more, work environments with trust at the foundation are ripe for innovation, agility, resilience and efficiency," Fonseca said.

Dragani echoes the emphasis on building trust. "Our organization has committed to creating a great place to work for all," he noted. "I'm pleased to say that this year's survey results continue to show that we are moving the needle forward in a significant way. We'll use the results to get a better understanding of our strengths and opportunities to improve so we can continue to create an outstanding employee experience."

Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

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About Coastal Community Credit Union:

As the largest Vancouver Island-based financial services organization, helping you improve your financial health and protect what's important is what we're here to do. We provide expert advice plus a full range of products, solutions & digital innovations to over 120,000 islanders. To help build stronger communities for us all, each year we give back over half a million dollars to support local initiatives and causes. Learn more at cccu.ca.

About Great Place to Work®:

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit us at www.greatplacetowork.ca or find us on Twitter at [@GPTW_Canada](https://twitter.com/GPTW_Canada).